



TEMPLE
UNIVERSITY
SCHOOL OF MEDICINE

Department of Pharmacology/3420 N. Broad Street, Philadelphia, Pa. 19140/(215)221-3236

January 12, 1978

President
P. Lorillard
Greensboro, North Carolina 27420

Dear Sir:

As an educator in a medical school I am naturally interested in knowing the true scientific information on the health hazards of drugs, foods, chemicals, etc. I am particularly interested in the effects of cigarettes and other tobacco products.

Much of the statistical information which linked smoking to health problems must have been derived from smokers who smoked the old, high tar, high nicotine cigarettes. Since we now have cigarettes of greatly reduced tar and nicotine, I wonder whether tests dealing with these new products have been conducted.

Do you know of such tests, or of scientific publications which might include the effects of the "new" low tar-nicotine products?

Sincerely,

A handwritten signature in cursive script, appearing to read "Ronald J. Tallarida".

Ronald J. Tallarida, Ph.D.
Associate Professor of Pharmacology

RJT:sw