

JAN 19 1978

LAW OFFICES
JACOB & MEDINGER
1270 AVENUE OF THE AMERICAS
ROCKEFELLER CENTER
NEW YORK, N. Y. 10020

EDWIN J. JACOB
FRANK H. MEDINGER
TIMOTHY M. FINNEGAN

(212) 765-4100
CABLE ADDRESS: KONI.

January 18, 1978

William W. Shinn, Esq.
Shook, Hardy & Bacon
20th Floor, Mercantile Bank Tower
1101 Walnut
Kansas City, Missouri 64104

Dear Bill:

As we discussed, Professor Eysenck has been considering possible research into what happens when people quit smoking. I am enclosing a brief description written by Professor Eysenck of a pilot study relating to "alternative satisfactions sought by smokers who had given up smoking" and possible relationships to personality. As you know, Professor Eysenck thinks that the cost of doing the work would be about \$ 6,000. In my view, this could provide some extremely valuable information; accordingly, I strongly recommend that this be approved as a Special Account #4 project.

With best personal regards.

Yours sincerely,


Edwin J. Jacob