**LIGGETT & MYERS TOBACCO CO.**

**DURHAM, N. C. 27702**

March 23, 1967

VIA AIR MAIL

Mr. Frederick P. Haas
Liggett and Myers Tobacco Co.
630 Fifth Avenue
New York, New York 10020

Dear Fred:

I have enclosed a memorandum outlining the points of contention concerning George Moore's paper on tar and nicotine content of cigarettes. As I noted in our telephone conversation, the data is based on smoking an insufficient number of cigarettes of a non-representative sample and therefore should not permit meaningful comparisons. Nevertheless, we feel that it will be used by the FTC to support their position and therefore requires some attention by the Tobacco Institute Group.

Sincerely yours,

RESEARCH DEPARTMENT

James D. Mold
Assistant Director

JDM:bp

Enclosure

CC: Dr. W. W. Bates, Jr.
Dr. M. M. Samfield

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