

Liggett & Myers Tobacco Company, Inc.

West Main & Fuller Streets Durham, N.C. 27702

Liggett
GROUP

Joseph H. Greer
Vice President & General Counsel

ATTORNEY PRIVILEGED AND CONFIDENTIAL

October 5, 1981

Mr. Dey:

Re: Response to FTC Staff Report

Attached for your review is final draft of The Tobacco Institute's response to the FTC Staff Report relative to the cigarette advertising investigation by the FTC.

This response is due on or about December 11, 1981. However, the Institute would like to have all comments just as soon as possible - at least within a week. If you have any comments, please advise me and I will relay the same to Stanley Temko of Covington & Burling, who is handling all comments.

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