C O N F I D E N T I A L

April 11, 1973

Mr. Haas:

Re: Proposed Research Projects

Dave Hardy telephoned me this morning relative to our position concerning the following two proposed research projects:

1. Proposal to review clinical, surgical and autopsy diagnosis of lung cancer.
2. Proposal concerning research by Dr. Albert Szent-Gyorgyi.

With regard to the first proposal, I briefly described such in my memorandum to you and Mr. Mulligan dated April 2, 1973. Attached to that memorandum was Exhibit "H" entitled "PROPOSAL TO REVIEW CLINICAL, SURGICAL AND AUTOPSY DIAGNOSIS OF LUNG CANCER". I refer you to such Exhibit because I believe it briefly but concisely describes the research work proposed to be done by Dr. John R. Carter, a pathologist at the Lakeside Hospital in Cleveland. Lakeside Hospital, as I understand it, is associated with the Western Reserve Medical School. At the General Counsel's meeting on March 28, 1973, and at the meeting of the Board of Directors on March 29, 1973, all of the member companies, excluding this company, appeared to take a favorable position towards this project which, according to Dave Hardy, would cost approximately $110,000 per year for a two-year period. In round figures, I believe this would cost us $7,000 per year for the two-year period.

With regard to the second proposal, I attached Exhibit "I" to my memorandum to you and Mr. Mulligan, being an article by Judith Randal describing Dr. Albert Szent-Gyorgyi's scientific career. I now attach additional articles for your review. These articles are as follows:

1. "Molecules, Electrons and Biology", by Dr. Gyorgyi, Transactions New York Academy of Sciences.
2. "Determinants of Cell Growth Isolated", Medical News, January 25, 1965.
3. "Cancer Therapy: A Possible New Approach", Science, June 28, 1963. This was written by Dr. Gyorgyi.
4. "Cell Division and Cancer", by Dr. Gyorgyi, Science, July 2, 1965.
5. "Keto-Aldehydes and Cell Division", by A. Szent-Gyorgyi, L. G. Egyud and Jane A. McLaughlin, Science, February 3, 1967.
6. "Cell Division and Cancer Research", by Dr. Giorgyi, The Sciences, July 1967.

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7. "Bioelectronics", by Dr. Gyorgyi, Science, September 6, 1968.

With regard to the Gyorgyi project, Dave Hardy was in favor of it, as was RJR. B&W also appeared to be in favor of it, and Alex Holtzman of PM was very skeptical. Arthur Stevens of Lorillard appeared to be opposed to the project, but he stated that he would refer such to his management. Needless to say, I advised, on our company's behalf, that both of the proposed projects would be promptly referred to your attention and that of Mr. Mulligan.

I would appreciate taking this matter up with you as soon as possible. I advised Dave Hardy that you might want to call him today. He will be at the Tobacco Institute today and at the Madison this evening.

Joseph H. Greer

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att.