New York - C.T.R.
Dec. 11, 1975

1. Harvard Site Visit — March 4th —

2. Advisory group getting projects on the "non-smoker" coming with that is considered an urgent proj. to measure CO + nicotine + particulate in air.
- Legal problem — Council to take over —
- Stanford Res Inst to develop machine to take samples
* Draft of proposal.
Don Hall — portable-type machine — to take very accurate measurements of CO, Nic, TPM, temp + humidity —
$55,000 for development of the "machine"
6 months including test protocol.

Hinds + First method?

Pontiac Case — final argument 15 Dec, decision 19th Dec
New Orleans Case - Class action — Astrodome —
(has just been filed) —

3. Handling of expenses — special acct "4" —
Investigatory phase of Res Fac. Com. work
— "out-of-pocket"

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4. "Response Analysis" — some suggestions & objections have been submitted by one company's Market Res. Grp "Roper Poll" — only directed to tobacco —
This study is aimed at determining the magnitude of "other" everyday annoyances and their significance vs annoyance of tobacco smoke.

Moved & passed that the Response Analysis project be pursued — and modified to everyone's satisfaction — pursued thru Act Spec. "4" is from central file & administered by Jacob.

Physiological approach? — later; "physio-social" "Arano"
Dr. Domingo Aviado papers.

5. Behavioral research seminar (Dr. Gardener) —
Dr. Bob Hockett —
40 projects by CTR which have some bearing on the subject
12 " still active —

differences between smokers & non-smokers
mainly social — anxious ones were smokers

Colorado - Swedish study —

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All yours.

Goldsmith - We should look at the mental health aspect, not only the pharmacological aspect.
Consider ~~an~~ overall "benefits" aspect.
No one in the industry has approached the Nat. Inst. of Mental Health to discuss the situation —
— Should be developing an ~~any~~ aggressive approach instead of a defensive attitude

Dr. Gardner to make firm recommendations in March —

Barbara Brown "New Mind - New Body" (new book)

Kleopfer - TI will provide info to the commercial press
Newsletter —

Document of the total industry's research effort - - a brochure? — an exposition as to how an industry is responding.

Next meeting - PM Mar. 25th. - in Washington.
La Fonte - Plaza