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August 9, 1968

Frederick P. Haas, Esq.
Vice President and General Counsel
Liggett & Myers Incorporated
630 Fifth Avenue
New York, New York 10020

Dear Mr. Haas:

I am enclosing a copy of an abstract of an article on student smoking in a Russian city. It was given to me by Simon O'Shea, the project officer of the information retrieval project. Simon and I thought that the advertising people might be interested in it. As we understand it, approximately 50% of high school students in the United States are smokers. The article indicates that at a particular high school in the Soviet Union approximately 50% of vocational high school students were smokers. All this was achieved without advertising.

Sincerely,

Francis K. Decker, Jr.

Enclosure