

**Liggett & Myers Tobacco Company**

**Liggett**  
Group

D. J. O. mold FC-9304

NCI

**Memorandum**

Date: 3/15/76

To: Mr. J. H. Greer

From: R. L. Kersey

Subject: Substance of a Telephone Conversation with Dr. Wakeham, Philip Morris, Inc. on March 15, 1976 Concerning a Conversation at the Harvard Site Visit of the Research Liaison Committee.

During a "corridor" discussion, Dr. Gori commented that, "If people are putting flavorants in cigarettes, then maybe we should see if the flavorants are harmful".

Dr. Gori suggested that perhaps NCI should conduct inhalation, bio-assay studies on cigarettes with and without added flavorants. The blend could be either the standard experimental blend (SEB) or maybe a low tar control.

Dr. Gori is trying to get money from NCI to carry out the program over a period of 4 or 5 years. The program would cost several million dollars per year.

According to Dr. Gori, it should be an independent program, that is to say, the tobacco companies should not be involved.

Dr. Gori suggested that the tobacco companies help him to persuade Congress to appropriate the money for him.

It was further suggested that Mr. Kornegay be the spokesman for the group but that Mr. Kornegay could not proceed without the blessings of the tobacco companies.

Dr. Wakeham stated that he had discussed the matter with his management and legal people and they came to the conclusion that the proposition was acceptable to them. It was their opinion that the test program would demonstrate that the small amounts of added flavorants do not provide any hazard above what would actually be off-set by low tar yields.

Dr. Wakeham stated that he had had a phone conversation with Mr. Kornegay today and that all tobacco companies had responded except L&M and requested that I take up the matter with counsel and advise Mr. Kornegay of our decision.

Mr. J. H. Greer

- 2 -

March 16, 1976

Dr. Wakeham stressed the point that the test flavorants would not be formulas now used in commercial cigarettes but would rather be items which are generally known to be used as cigarettes flavorants. It would probably also include groups of aromatics which have been reported by the Arthur D. Little group as possible flavorants for the "less hazardous cigarette."

RESEARCH DEPARTMENT

*R. L. Kersey*  
R. L. Kersey

RLK:mdn

CC: Dr. J. D. Mold ✓