N.B.C. same, or following day, dep. on time

CBS - no plans in N.Y. or D.C.
- piece together 2 prior cards ?

ABC - on way this week.

Life - story OK of Hammond
- eliminated all questions

Meet the Press - pand -
Spivak
Issues & Answers - ABC
[redacted]

Z.T. Life + story & pix ???
+ one copy for promotional purposes.
+ when come out ?
+ should be industry article - not one copy. -
→ |Darrow| + indiv product stories

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Maybe
1-2
days
notice

Mtg wi 24
hrs after
release

Proost
on Pand
in DC on 27

Initially
one statement
by allen

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B+W
Mr Bill Cutchins
Mr Finch
Seaman
Tom Austen
T.I
Stan Jenko
Geo Allen
Ed Raglan
RJR
Ramm, Cook, Jacob, ~~Porter Chandler~~ Callaway Reed
AT
Brown
Hetsko
Walker
L+W
Mr Toms
F.P.H.
PM
Joe Cullman
Paul Smith
Lor
Mr Morgan Cramer, Jim Russel — Bob Wold
H+K
Karl Thompson
Dick Danair
Mr Reed

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Surg Gen - Press § - and this year
- 1/15 outside date

2 stages

FTC - Phase II disregarded?
labeling - adv. - ?
~~query~~

Surg Gen - no response to inquiry
whether govt await Phase II

Dept Agri - no help with Dixon FTC

La Belle
Marlowe
Shields
Padoan
Pritchard
Lartigue

Surg Gen - Summary + Full Doc
2 hr Press Conf before release LOCKED DOOR
Comm Members present
2 from T.I. present.
Scientists present?
Eng. Industry present.

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** Have someone there to get cc
for { Darkis & Bates
Cox (Zm Toms)
Kensler
FPH

[redacted]

Cramer

FTC { labels / adv } prob. wont
Legislation } Wait on Phase II

safe levels? how

FTC - will call Cox after RpT
labels
adv.
freedom to filter adv? { factual / not misleading / or deceptive / disclaimer re health protection?

problems re closed door mtg.
mtgs - now with FTC ??? (Austin)
Phase II only if Pres. orders it.

Murphy (Agr) under lec. Mon re
ltr to S. Gen.

Collins - Nat Assoc Broadcasters

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Concurrent J - FDA
FTC } learn more to ascertain of J re labeling

#

AMA - response - ?

#

FTC - have Inst represent industry?

#

Sprunt
Greene
Garland
Dunlap
Allen
Little
Eng.

Burford
Blades

FHH Special Committee re FTC { FHH
FDH ?

plenary J re all

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