Executive Committee of the Tobacco Institute, at Hotel L'enfant at 9:00 AM Washington

1. Minutes approved.

2. Report of the Chairman – Bill Smith made not report & had to leave. Horace acted as chairman.

3. Report of the President

Consumer Product Warranty Bill ~ FTC given power to promulgate rules. – trade regulation rules – this Title 2 section has been elemenated from both bills due to work of TI Cong Dingell helped. 93rd Congress. Senate has passed bill without – trade regulation rule authorization. Oil Co. case to be appealed to the Supreme Ct. House still considering the matter. Congress does not want to give power to FTC.

Consumer Protection Agency Bill. Wallefield bill prevailed in the house. But House & Senate can't get together. Rehoff Bill vs Allen Bill.

Toxic Substance Control Bill. Tobacco has been exempted but consider Simpson's statement with regard Fed. Hazardous substance act.

State Activity

5 state legislatures still in session with smoking prohibitions. Still city ordinances. Seattle Oct 17th hearing - ban billboard advertising for cigarettes & liquor. Nov 6th State wide ban of all bill board advertising.

Consumer Products Safety Commission. Oct 1972. Chairman Simpson stated that his commission had the it to regulate cigarettes & T&N content. T1 issued reply. Given voice. We felt the sting of it. We claims he still has "questionnable jurisdiction." Not specially exempted - just not included. Authority transferred from Fed Hazardous Substance Act. Recently Simpson made speech to press club & said he would not ban all cigarettes. We stand on firm legal grounds. (Simpson fell into trap - we hope) a petition would begin the proceeding. Bill Laird helping us in this matter. *

a prior act cannot amend a subsequent act.

Simpson says a petition will be filed setting T&N limits. No sale of cigs in excess. Petition to Commission.

Gori Meeting

Came to institute & conference with Gori - merely advise - show our concern - we have attempted to cooperate with the govt.

* Mills met with Laird the day after - Laird had already taken action. He spoke to Simpson. & Simpson wattered down prior statement. White House a big helpful.

Sen. Magnuson stated that Tobacco was not to be regulated. In view of Magnuson statement what did Chairman Sampson think. Other question is "What is a safer cigarette Was he going to ban skis. Skiing is a voluntary action.

Elements — Law + Legislative history is on our side but first ct of appeals writes its own law. Commission wants to regulate T+N + this issue will not leave us. Anybody can file petitions. Their objective is to get the authority — They want Zero tar + N. This is serious. Mr. Ken Roberts wrote the Hazardous Substance Act. — He is still prepared to testify.

5. Report of The Communications Committee.
No report. but Bill Kleofort reported on survey on passive smoke. Pamphlet for employees + associates. A short film be produced on Tobacco. Script in the hands of each company. Paying $50,000 for film. "Need to know" film has been distributed since Jan. 40,000 persons seen in small communities.

6. Report On Scientific Projects

Shinn – Reference to St. Louis trip.

Dr. Marty Cline – Medical Director of Ontology. Tobacco oriented at 38%. He has extended an invitation. As many co's as possible to visit at the same time. If proposal is rejected let him know soon as he must get other funding. He is disenchanted with govt. Individual Co. basis. He wants to keep his bright team together. Quality of work done & people & UCLA. Dedicated to the "cutting edge of cancer today" A surgeon interested in Ontology – Dr. Morton. Unknown on cancer research. Much research to drug on immunology & host defenses. Host related research. $2.5 million over 5 years. To be for CTR. CTR – Dr. Simmons should review it. Set date – for presentation. Shoot for 2 days. Shinn will talk to Dr. Cline.

7. Other Business

Russia – Dept of Agriculture – Hugh Miller – trade Association – exporters etc Sept 18 – three 11 days. Saw manuf. plants, tobacco farms & fount govt officials. – Good will mission.

LG 2005728

The Soviet Team will come over & visit here.
Horace will prepare a written report.
Smoking & health - no advertising committee
& Minister of health opposed to smoking.
Asst. Minister of Agriculture -

4. Report of The Committee of Counsel.

Determined to use spanish in the warning nature - Spanish publications. Must resolve form of translation - must be uniform. Also American has agreed in principle only the ad & not package.

Institute involvement in International matters concerning tobacco & health. 2 pts covered. (1) Any objection to Institute receiving foreign tobacco groups. No but no reference to commercial transactions. Do not favor any one co. Consider Anti Trust factors (2) Request from foreign industry or country on smoking & health. Yes but notify each Co. as to the request & give substance of response.

New proposed World Health Conference
Joe Cullman pointed out the Mexican situation & stated that this should be handled by the individual Co's & not by the institute. no majority