

NUMBER OF PROHIBITED SHOWS

<u>Age Group</u>	<u>Nov., 1966</u>	<u>July-Aug., 1967</u>	<u>% Increase</u>
2-20	15	23	53%
2-17	23	29	26%
6-20	21	26	24%
6-17	29	37	27%
12-17	18	34	88%

Note: There were the same number of programs in prime-time during both periods; however, there were additional "Kid" oriented situation comedies.