

May 15, 1977

Mr. Dey

Re: Special Project - Aviado Research Proposal

Pursuant to our telephone conversation of this date, I attach a letter from William W. Shinn of the firm of Shook, Hardy & Bacon which handles the delegation and support of research projects for the Tobacco Institute. His letter is concerned with Dr. Domingo Aviado, who is a pharmacologist at the University of Pennsylvania Medical School. Dr. Aviado has done a great deal of research for the tobacco industry and has been very active in the pharmacological area.

Attached to Mr. Shinn's letter is a copy of the research proposal which would cost, according to my estimate, \$85,000.00. If we were to participate, we would do so on a share of market basis which, according to my calculations, would be approximately \$3,000.00.

Over the last two years we have not participated in any special projects such as this. However, you may have a different attitude toward some of these projects.

Documentation relative to Dr. Aviado and the project is also attached. After you have reviewed the documentation, I should appreciate it if you would return it to me with your decision.

Joseph H. Greer

att.

cc (w/a): Mr. Hooker (letter only)

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