

*absolutely possible  
since we should  
share in the additional  
funding.*

July 8, 1971

*How*  
*cc Jack [unclear]*  
*John [unclear]*

MR. K. McALLISTER

Re: Drs. Sterling, Hickey (Special Projects)

I attach separate letters dated July 6, 1971 from Dave Hardy recommending our participation in continuing expanded projects by Dr. Sterling at Washington University and by Dr. Hickey and associates at the University of Pennsylvania. Attachments to each letter also accompany this memorandum.

*Called Dave Hardy 7/17 & said we'd participate if all others (5) do. J.P.H.*

Sterling's project, already approved at \$24,000, would be increased to \$36,800. Assuming participation by all six companies, our additional share would be less than \$1,000. Sterling's Proposal calls for preparation of a paper showing the shortcomings of existing statistical data in the area of smoking and health which will be offered to the National Research Council in the hope it will itself investigate the area (see Dr. Handler's letter dated June 23rd). The paper will also be used in an effort to motivate other scientific bodies to design proper methodology for population surveys, etc. Another facet is Sterling's desire to assemble information evidencing pressures placed on scientists (overtly or covertly) to "play dead" in this important area. If he is successful in this, it is worth the additional cost in and of itself, for we have long believed this sort of thing exists and, if it does, it should be exposed, to our good.

Dr. Hickey's Proposal would cost about \$40,000 a year for each of two years, or some \$3,000 a year to us. I recommend you read his Proposal, which is ambitious indeed, and could prove helpful. His comments on the effect of nicotine on senescence (p. 4) is of considerable interest.

I shall let you know how others react to the Proposals, but would appreciate your approval, assuming all others do participate.

*J.P.H.*  
F.P.H.

ec  
Attachments