

LIGGETT & MYERS TOBACCO CO.

CTR.

DURHAM, N. C. 27702

February 28, 1967

Mr. Frederick P. Haas
General Counsel
Liggett and Myers Tobacco Co.
630 Fifth Avenue
New York, New York 10020

Dear Fred:

I am enclosing the memorandum from Mr. Hardy, the memorandum by Mr. Jacob concerning his conference with Dr. Furst, and the proposal from Pacific Northwest Laboratories from Battelle Memorial Institute which you handed me recently.

The proposal by Battelle-Northwest in our opinion falls as far short this time as the previous one appeared overly ambitious. This proposal apparently suggests only a literature survey with critical evaluation and encompasses an effort which I would have supposed this organization would have made in preparation for writing the first proposal. As such, the price tag seems a little high.

In our previous recommendations, based on the first proposal, we had suggested dividing the proposal into two stages. The first, and most critical stage, would involve the development of techniques for accurately measuring the quantity of smoke inhaled and deposited in the test animals. This phase of the operation would be critical in evaluating any long-term animal experimentation and should be done first. I would have envisioned that any responsible scientist commencing work in a specific area would critically review the literature pertaining to his proposed line of investigation.

The memorandum from Mr. Hardy and the memorandum from Mr. Jacob point up what continues to be a critical problem in my mind with the operation of the Council for Tobacco Research. I would like to discuss this with you in some depth in the very near future.

Yours truly,

RESEARCH DEPARTMENT


William W. Bates, Jr.

WMB: jhb

LG 2002647