3 30 7.

March 30, 1946.

Committee of Counsel Meeting FTC Warning Notice Case - at Lorillard March 30, 1946 NYC

Attendance:

LL. Stevens + Goldbrenner
B+W. Pepple + Loudon
RJR. Rauner + Chrone
PM. Holtzman + Chapman
ABI. Whitaker + Hanson + O'Neil + O'Neal
L+M. Greer + Meyer

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RC-6033550

RJR + ABI have received interrogatories.

Stevens tele conversation with Rubin. Rubin didn't know about Wersberg letter to Co's.
Outdoor Advertising - Good Industry to answer invitations "Read the label." 6 inch letters tabled to Vern Clark. Auto - Ins.
Pennico - council.

Wersberg's Letter - RJR + L+M have responded.
[illegible] Winsmann - Mass $.

LG2000585

Food Advertising – 4" or 30 sheet + 6" inches on rotary. Same what near British system.

RJR – Chrome – lets not delay on discovery.
Ref. FTC letter.
Brady Rule + Freedom of Information Act.
FTC bought Boyle theory.

Weisberg's interrogatories contain the 180 day items –

RC-6033551

Motion to dismiss & then file interrogatories
RJR to file interrogatories next week + on 30 day return.
During motion to dismiss we can educate the judge.

FTC letter – we have not yet received a response from the FTC.

Agree : Meet with FTC on the 7th of April Monument. (FTC not 8 or 9th).

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Real problem on answering the interrogatories

No prohibition on discussing all items with FTC.

L&M file motion to make complaint more definite. Then file Interrogatories.

Weisburg Letter - are we going to make an offer in writing to Weisburg letter.

B&W - 6 1/2" inch letters on horizontal line 10% of board. No rule.

Agreed - no change in Warning Notice. 1969 act.

RC-6033552

Thompson Case.
April 28, E. Burgess Office 2:PM.
April 29, 9:30 deposition.

Marketing Dept
Consult. 4-6 inches on 30 what bill back.

LG2000587

(5) Notes to vending machine owners.
3/2/76 draft

Meeting at Tobacco Institute at 9:00 closed + at FTC at 10:30.

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RC-6033553

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Bill Shenn.
Salvaggio

People allergic to tobacco leaf.
antigen does not survive combustion.
Gleich concludes he cannot find an
antigen.

Tobacco allergy may cause heart
disease. - Becker.

Harry McCall represented RJR
in the Fortique case.

Dr. Wild is head of the dept
that Dr. Salvaggio is in.

allergic reaction or irritation.

HBI Also it being done for research
or legal purposes.

CTR: Special Project. Results unknown
He could be a witness in New Orleans
superdome law case.

RC-6033554

. Dr Spears of LL thinks the
Salvaggio proposed project is
lousy. Supporting equipment &
staff & not much chemistry.

We are Mabel in the allergy area

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Dr. Henry Rothschild.
data that smoking ~~data~~
does (Feb 23, 1976.) not
cause cancer. See Letter
Salvaggio knows him. Statistics
however, is not his field. Genetics
Micro biologist. Swamp living
& cancer. Policy - strong
him along.

No need to reply to Letter Finnegan
has already seen him (Shook Hardy
firm).

Occupational & environmental.

RC-6033555

Dr. Angeloff.
From Montreal
900,000 cancer cases

Washington D.
Jan 30 & Feb 10 1976 Dr Lacy
renewal on Apr 1.
If we don't renew - then he must -

LG2000590

Gori

NIH budget is under discussion in congress. Gori looking for political support. Gori is now satisfied with low T&N cigarettes so he wants to move into flavoring & show they are not harmful. He wants negative results. Wahan & Spears agree. Spears doesn't think it needs $8,000,000.00

Gori did talk to Horace.

RC-6033556

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LG2000591