Committee of Counsel Meeting Nov 13, 1973 at Lorillard

Attendance

Horace Kennedy	Lou Hardy
Le Roux Bryant	L. Erlinghaus
L P Haas	Alex Woltzman
J Austin	Brooks George
Bill Shinn	Abe Krash
Art Stevens	Jack Roemer
Tom Bradfield	

Austin – recommendation as to brief on Gasoline Octane Case. Have Gil Welde & Bude Assoc. sign it.

Terry made a speech saying the anti cig forces made a mistake in banning cigs adv on TV.

Lot meeting with FTC. Nov 21, 1973.

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Universal Product Code —
Stores — put No. or [illegible] opposite [illegible] nature — to be put on shipping case & carton but not necessarily the package. See warning nature placement guidelines see 34. "symbol or grafer matter"

Austin — Get reg. Chesterfields.

UCLA Dec 6th & Nov 24 on UCLA bus 9 in the Morning Beverly Wilshire.

Howard — Hardy requested a progress report from Hulse. (a written report to the companies). Written report objected to — Hardy will write it.

NIH — 10 y anniversary. They will get to the passive smoker, Civiate material reviewing [illegible] smoker — U of Penn Prof. — He is very put out with CTR. He thinks anti cig is a bunch of crap. CTR asked him to review literature. Study done in depth. Also a fellow in Illinois name — Marburger — pharmacologist. Stirling +

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Langston are other candidates. Don Hoke has talked to Oviato.

Dr. Rylander — Alex Holzman. — work shop on passive smoke. all were impressed. Seminar in Bermuda. Oviedo, Cedarhoft, Sterling, Kilbourne, Morton Corn - Pittsburg. Don Hoke has checked out this. Rylander would be the Reporter. Philip Morris reserved. S. John Colley S. H.P. Harke (Ger) January is the big splash. University of Geneva

Project to:
Review scientific literature on smokers & non smokers.

Retrieval system tied up with litigation with Liggett & American.

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Discussion on broad aspects of public relations
Report to Counter Surgeon General's report

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Dr. Ernst

Dr. Rao in Glasgow — Col. R. Morrow.

Steroid levels and lung cancer. Constitutional theory

Hardy & Shimm recommends $10,000 per year.

Objective differences between smokers & non smokers — CTR will turn him down.

International Affairs — Roemer.

Charge from Executive Committee to study the possibility to become involved internationally in the cigarette controversy.

present policy.

exchange of information

responses if check with each company

delegation can meet T.I.

Roemer — ask all countries if they need help.

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Lunch

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Duke Natl Executive Meeting – Nov 29.

Roemer wanted to have a Committee of Counsel meeting before the executive meeting but rejected. Meeting set for Dec 18.]

Mike Wallace – January 11th show – Jim Bowling is on the show.

Bill Kleefuts white paper, I can have Dec 10 + 15th first draft.

Kennedy Report on

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Gary came to office TI two pts ① wants to meet with industry people ② We have done research on synthetic substitutes. 101 [illegible] with synthetic substitute – he is going to do the research & will let Horace know. Painting mine & less pollips. (now will use tobacco & synthetic, then shreds the sheet. – Gary has been to Eng & Germany.

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Cooper - has helped on high blood pressure.
NH&L. Have your Blood Pressure
checked.

Syril Hettes
Austen - Letter of Nov 6 & Oct 26, 24.

Firma - is left out

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