

47-1111
Council for Tobacco
Research
Special Projects

May 27, 1971

Mr. McAllister:

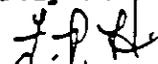
Re: CTR - Special Projects

You will find attached a copy of a letter dated May 21 from Dave Hardy which was only received yesterday. It concerns Dave's recommendations for two special projects for Dr. Theodor Sterling.

The first concerns a position paper which Sterling would like to present to the American Statistical Association, as well as a manuscript for Science magazine involving secrecy and intimidation within the scientific community. As you know, Hammond has consistently refused to give up the data underlying his statistical studies for scrutiny by his peers. He refused to divulge his data in meaningful manner some years ago when Arthur D. Little, Inc., at our behest, made a similar request so that multi-variate analysis of the material could be made. It is Sterling's hope that the American Statistical Association will bring pressure to bear for the release of Hammond's data and it is the common belief that if the data (most of which was not utilized by Hammond) were released for independent analysis, it would probably reveal material which could be useful to the industry. In any event, it is the common feeling that the industry could not be in any worse position vis a vis Hammond and his statistical work than it now is. For this project Sterling is requesting \$24,000. In the event the data is not released, he feels he can obtain a substantial refund through Washington University.

Dr. Gleser and Sterling would also like to conduct a study on the cardio-respiratory responses of ski instructors who smoke as compared to those who do not, and seek a special project grant of \$20,000 to \$22,000. This grant is conditioned on approval of the project by the CTR staff and approval of the SAB as to suitability, etc.

Our total commitment would be about \$3,200 for both projects, assuming all agree, and I can't imagine anyone not agreeing to Item 1. The Ad Hoc Committee recommends both and I heartily endorse the first and rely on the Committee's judgment as to the second.


J. P. H.

Att.
cc: Mr. Harrington

RC-6033308

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