

AAA-ERF

August 23, 1971

Mr. McAllister:

Re: Research in the Smoking and Health Area 1/20/71

Attached hereto is a copy of a letter addressed to Mr. Harrington from Mr. Galloway together with a draft of the industry's position on smoking and health research.

We had an initial discussion this morning and both agreed that we think it is a mistake to be as specific as the draft is in the last two paragraphs on page 2, particularly without having in hand a specific research program or programs which we believe are viable ones and will be forward steps in resolving the controversy, and it would be a mistake to specifically commit a stated amount of money over a stated period.

Knowing that the AAA-ERF matter can be handled separately, I suggest that the last two paragraphs of the draft be deleted and something along the lines of the following be added:

"The tobacco industry will continue to support research in the area of smoking and health as it has in the past, with confidence that further research will advance scientific knowledge and afford definitive answers to the many facets of the controversy which remain unanswered."

P. P. H.

Att.
cc: Mr. Harrington

*On Aug 23, Jim [unclear] & I
were [unclear] - prepare
release for [unclear] or last
2 paras were deleted with
a release (draft attached)*

JPH

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