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News on the latest data products from the U.S. Bureau of the Census

U.S. Exports of Merchandise and U.S. Imports of Merchandise on CD-ROM

The U.S. export and U.S. import data on CD-ROM now new in Windows helps you turn numbers into meaningful market information quickly and easily.



Figure 1

Chlorine (in Kilograms)

U.S. Exports of Merchandise for the Year through December 1995

	Domestic exports	Foreign exports
Exports by 1st Unit of Quantity	23,373,407	763,766
Exports by 2nd Unit of Quantity	0	0
F.A.S. Export Value	9,858,307	211,047
Shipments by Vessel		
F.A.S.* Export Value	6,771,265	196,653
Shipping Weight	15,488,716	1,047,257
Shipments by Air		
F.A.S. Export Value	641,611	0
Shipping Weight	116,252	0

*Free Alongside Ship (dollar value at U.S. port of export).

Comments from satisfied customers

- "We were one of the first subscribers to the Imports/Exports CD. We use it extensively to chart shipments of steel pipe and tube to and from ports. We would strongly recommend this product to anyone interested in international commerce."
- "We use the Imports/Exports CD to monitor Alaska's international trade activities. The data in the CD is the basis of our *Alaska Export Profile*."
- "It is a valuable reference source when customers call and want data on one or two petroleum commodities."

The Census Bureau's entire foreign trade data base is available on CD-ROM. It provides the numbers you need to identify and explore new foreign and domestic markets. Available by monthly subscription, the foreign trade CD-ROM export or import discs come complete with software that deliver the data you need fast.

The export data show U.S. exports of domestic and foreign merchandise by Harmonized Schedule B Commodity Code. Users can quickly find data on quantity, value, and shipping weight by country of destination, customs

district of exportation, and methods of transportation. The example in figure 1 shows U.S. exports for the inorganic chemical, chlorine.

Users of import data now have information on general imports and imports for consumption at their fingertips.

Data are available on quantity, value (i.e., the total for all methods of transportation), value and shipping weight for vessel or air shipments of commodities by country of origin, by customs district of entry, by customs district of unloading, and by rate provision.

Who Are the Users?

Among the users of foreign trade data are small businesses, international companies, foreign governments, including their embassies and consulates. Embassy officials have said that they can get information quicker from us on their countries' exports (our imports) from our CD-ROM's than they can get from their countries directly!

What's In It?

Each disc contains monthly and year-to-date data for up to—

- 16,000 commodities classified in the

International Harmonized System.

- 232 countries including the republics of the former USSR.
- 45 U.S. Customs districts.

The discs also contain user-friendly software and technical documentation with complete description of data bases and indexes.

U.S. Department of
Commerce
Economics and Statistics
Administration
BUREAU OF THE CENSUS

Easy Access to DOS and Windows

Users have the option now of using either *DOS* or *Windows* applications. To access the files in *DOS* type "Go" and you're into the menu of our *GO* software.

Simple instructions guide you through the installation of the enclosed *Windows* software. See figures 2 and 3 for illustrations of *Windows* enhancements.

Also, the command bar at the bottom of the screen displays options. For example, you can copy selected data or create specialized reports.

The "Copy" feature allows you to copy to your computer in *ASCII*, *WK1*, or *dBase* format all the information about a commodity or about all related commodities.

To make things easier, we've added new features to the software that will simplify your job. Just select "Report" in the lower menu bar. This feature allows you to develop a report for a specific imported or exported commodity by value, quantity, country of origin, or country of destination.

The report feature allows you to create an *ASCII* file that can be brought into popular word-processing or spreadsheet

programs or to just print out a report itself.

Suppose you decide to print the report that you have created: select the option, and the software accesses all the country data in the file for the commodity in question. The file will not display this information on the screen but will print it nonetheless. What you see is not what you get! Here you get much more.

For each commodity, the report command shows each country from which we receive imports. This can make for endless paper printout. The user has the option to create a file or print the current month, year-to-date information, or both sets of

data. Choosing or customizing your report becomes a real paper-saver, since printed reports can run many pages.

Also, the *CD-ROM* contains *EXTRACT* software which permits the user to load subsets of the large files stored on *CD-ROM*'s into spreadsheets, graphic packages, and other commercial software.

Timely Release of the Data

You don't have to wait until the printed publications are available. The monthly export and import data are available about 1 week after the official data release and in your hands to satisfy your specific data needs.

Figure 2
Shows U.S. exports of golf clubs to Japan from January to February 1996.

Country	District
COUNTRY TOTAL	
Merchandise For The Year Through February	
COMPLETE	
Exports to JAPAN	
Unit of Quantity-	Number
Exports by 1st Unit of Quantity	576,521
Exports by 2nd Unit of Quantity	0
F.A.S. E	27,770,323

Figure 3
Shows total U.S. exports of golf clubs for January to February 1996.

EXPORTS - [U.S. Exports of Merchandise]			
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U.S. Exports of Merchandise For The Year Through February			
9506310000			
GOLF CLUBS, COMPLETE			
Unit of Quantity-	Number		
Exports by 1st Unit of Quantity		Domestic Exports	Foreign Exports
Exports by 2nd Unit of Quantity		1,342,266	23,500
F.A.S. E		0	0
		59,678,030	172,409
SHIPMENTS BY VESSEL			
F.A.S. Exports Value		18,176,991	0
Shipping Weight		174,877	0
SHIPMENTS BY AIR			
F.A.S. Exports Value		33,509,763	52,160
Shipping Weight		295,587	1,344

How to Order

The *U.S. Exports of Merchandise CD-ROM* and the *U.S. Imports of Merchandise CD-ROM* are available on 12 monthly discs each and contain cumulative year-to-date data (a total of 24 discs) available for \$150 per disc, from Customer Services.

One free copy of the technical documentation containing descriptive information about the file and the record layout accompanies each order.

A quarterly subscription and an annual subscription to both import and export data are

available as well at a discount (quarterly is \$500 and annual is \$1,200). In addition, the subscription comes with a special bonus.

For no extra charge, the *U.S. Exports History 1991-1995* or the *U.S. Imports History 1991-1995* is included on both subscription CD-ROM's. (If purchased separately, the history discs sell for \$150 each.) The history disc does not include monthly data or data for method of transportation.

A special custom CD-ROM delivery service is available on the day of release. You can

come to the Census Bureau for pick up or have next day FedEx delivery. See item 4 on page 4.

Want a peek at the data? Ask for a free sample of the Exports or Imports CD-ROM, or check the appropriate box on the order form.

To order or inquire about any of the products described, call 301-457-4100 or use the order form on page 4.

For More Information

If you would like more information concerning

U.S. Exports and U.S. Imports of Merchandise on CD-ROM or related products, contact—

- Glenn King
Administrative and Customer Services Division
301-457-1171
- Richard Pruess
Foreign Trade Division
301-457-2311
- For information about the *Product Profiles* series, contact — Molly Abramowitz
Public Information Office
301-457-3012

Order Form for Foreign Trade CD-ROM's

Foreign Trade Options

1. Individual discs

Qty.	Code	Title	Price each U.S. \$	Total price
	CDEX/ <u> </u> / <u> </u> / <u> </u> yr mo	U.S. Exports of Merchandise (Monthly)	150	
	CDIM/ <u> </u> / <u> </u> / <u> </u> yr mo	U.S. Imports of Merchandise (Monthly)	150	
	CDEX/91-95	U.S. Exports History	150	
	CDIM/91-95	U.S. Imports History	150	
	CD-SCHB-96	U.S. Exports Commodity Classification 1996	20	

2. Quarterly subscription (Mar.–June–Sept.–Dec. plus Exports or Imports History)

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	CDIM/ <u> </u> / <u> </u> / <u> </u> yr Q	U.S. Imports of Merchandise	500	

3. Annual subscription (Jan.–Dec. plus Exports or Imports History)

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	CDEX/ <u> </u> / <u> </u> / <u> </u> yr AN	U.S. Exports of Merchandise	1,200	
	CDIM/ <u> </u> / <u> </u> / <u> </u> yr AN	U.S. Imports of Merchandise	1,200	

4. Custom CD-ROM Service on Day of Release

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	CDIM/96/CAN	U.S. Imports of Merchandise (Annual)	1,800	
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	CDIM/96/CQ	U.S. Imports of Merchandise (Quarterly)	700	
	CDEX/96/ <u> </u> / <u> </u> mo	U.S. Exports of Merchandise (Individual monthly disc)	200	
	CDIM/96/ <u> </u> / <u> </u> mo	U.S. Imports of Merchandise (Individual monthly disc)	200	

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