

# SmartWay Charter Partner: American Trucking Associations is Taking Steps to Reduce the Trucking Industry's Carbon Footprint

## Company Profile

Headquartered in Arlington, VA, the American Trucking Associations (ATA) is the national trade association of the trucking industry and is comprised of motor carriers, industry suppliers of equipment and services, state trucking associations and national trucking conferences. ATA promotes and protects the interests of the trucking industry and has taken a proactive stance on finding ways to strengthen the industry's environmental performance.

For more information, visit [www.trucking.org](http://www.trucking.org)



"Since its launch, SmartWay has been a great example of the government working with private industry toward a common goal. Increasingly, companies are becoming cognizant of their carbon footprint and reducing greenhouse gases, however, fuel efficiency has always been of critical importance for trucking and ATA, which is why our participation in EPA SmartWay is a no-brainer. We're proud of our history with the program and honored to be a leader in improving freight sustainability."

*Bill Graves, President & CEO  
American Trucking Associations*

## Significant Environmental Accomplishments

The American Trucking Associations was one of the original SmartWay Charter Partners who provided input and guidance in the development of the program. In February 2004, EPA Administrator Michael Leavitt, Charter Partners, and SmartWay officially launched the program at ATA's annual meeting in Washington, DC. Since 2006, ATA has twice been presented the SmartWay Excellence Award by EPA as an affiliate member in recognition of high performance in leading the business community to a clean, efficient, and more sustainable future for goods movement.

In 2008, ATA continued to build upon the success of SmartWay by unveiling the first-ever sustainability plan for trucking incorporating SmartWay as one of the six key pillars to reduce trucking's carbon footprint. ATA's proactive agenda includes:

- 1) Increasing fuel efficiency through EPA's SmartWay Program
- 2) Enacting a national 65 mph speed limit and governing truck speeds at 65 mph for trucks manufactured after 1992
- 3) Supporting national fuel economy standards for medium- and heavy-duty trucks which rely on feasible and proven technologies
- 4) Decreasing discretionary idling
- 5) Reducing highway congestion through highway infrastructure improvements
- 6) Promoting more productive truck combinations

This plan has the potential to reduce trucking's fuel consumption by 85 billion gallons and carbon emissions by 900 million tons over a 10-year period

ATA looks forward to its continued role in growing the SmartWay program and educating the freight sector on measures to save fuel, reduce emissions, and improve the environment in which we live.