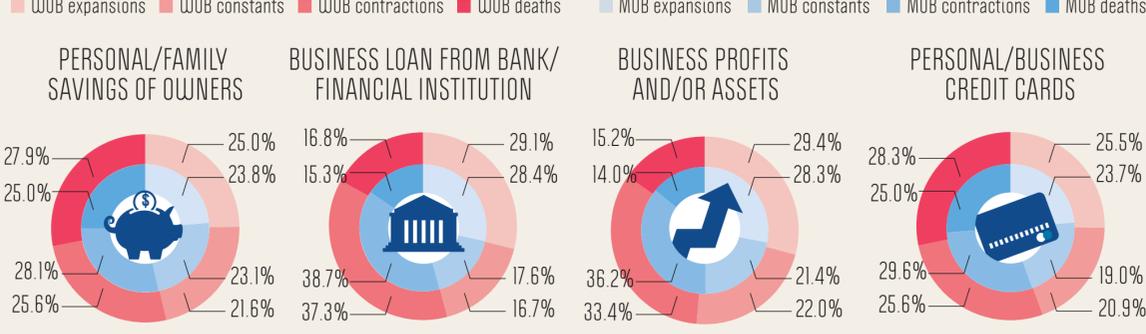


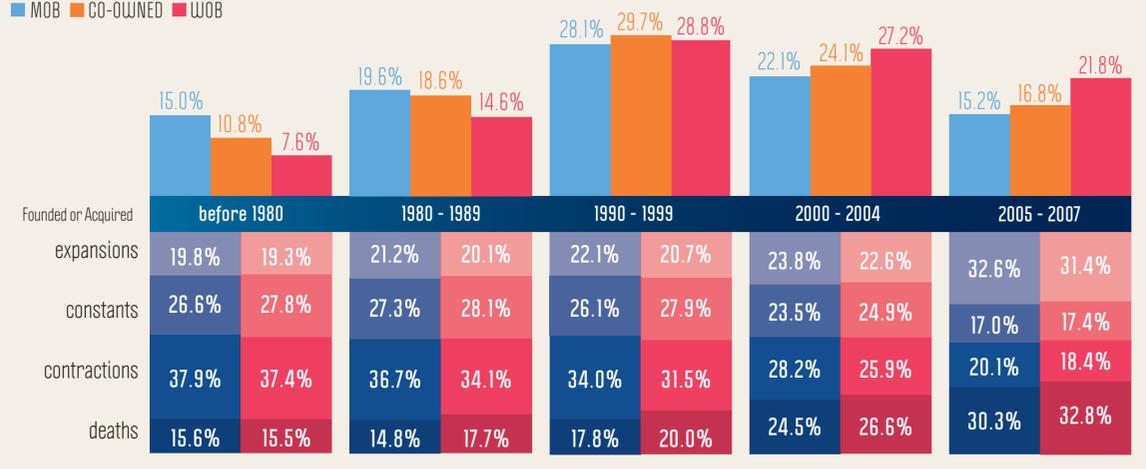


# WOMEN IN BUSINESS: 2007-2010

## TOP FOUR SOURCES OF EXPANSION CAPITAL



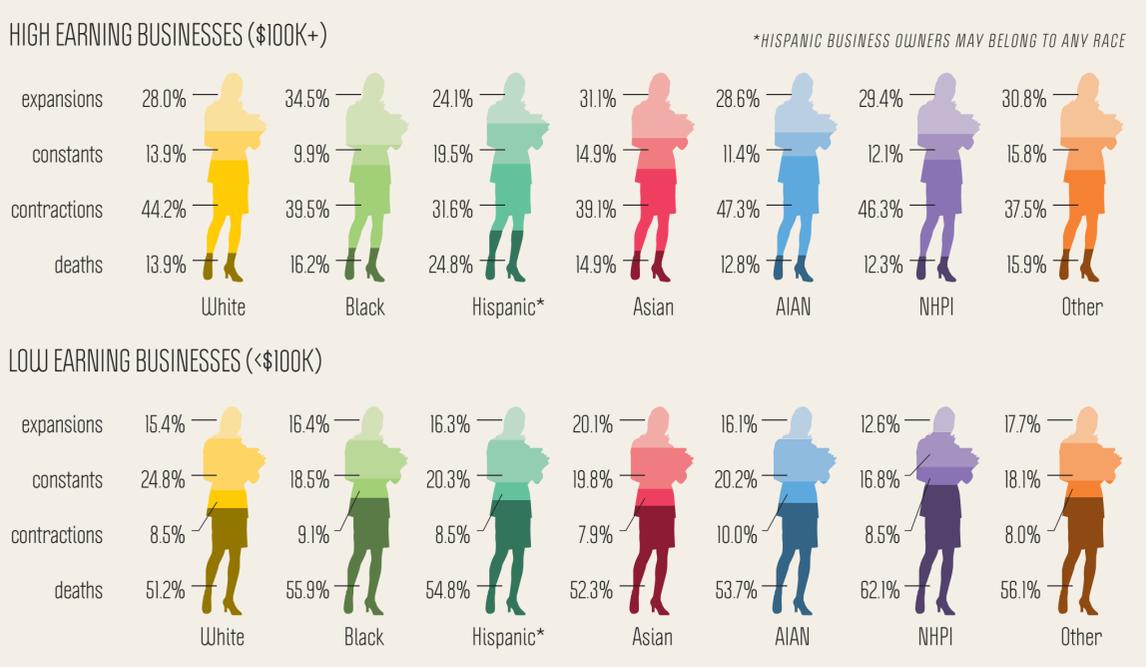
## WOMEN-OWNED BUSINESSES WERE ACQUIRED OR FOUNDED MORE RECENTLY



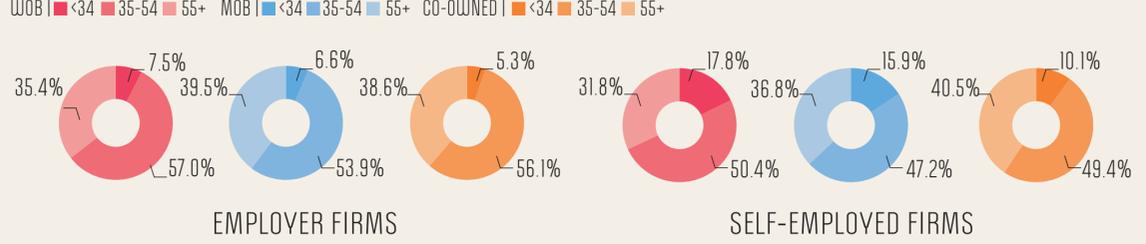
BUSINESS PERFORMANCE 2007 - 2010

Younger businesses have higher death rates and also higher expansion rates.

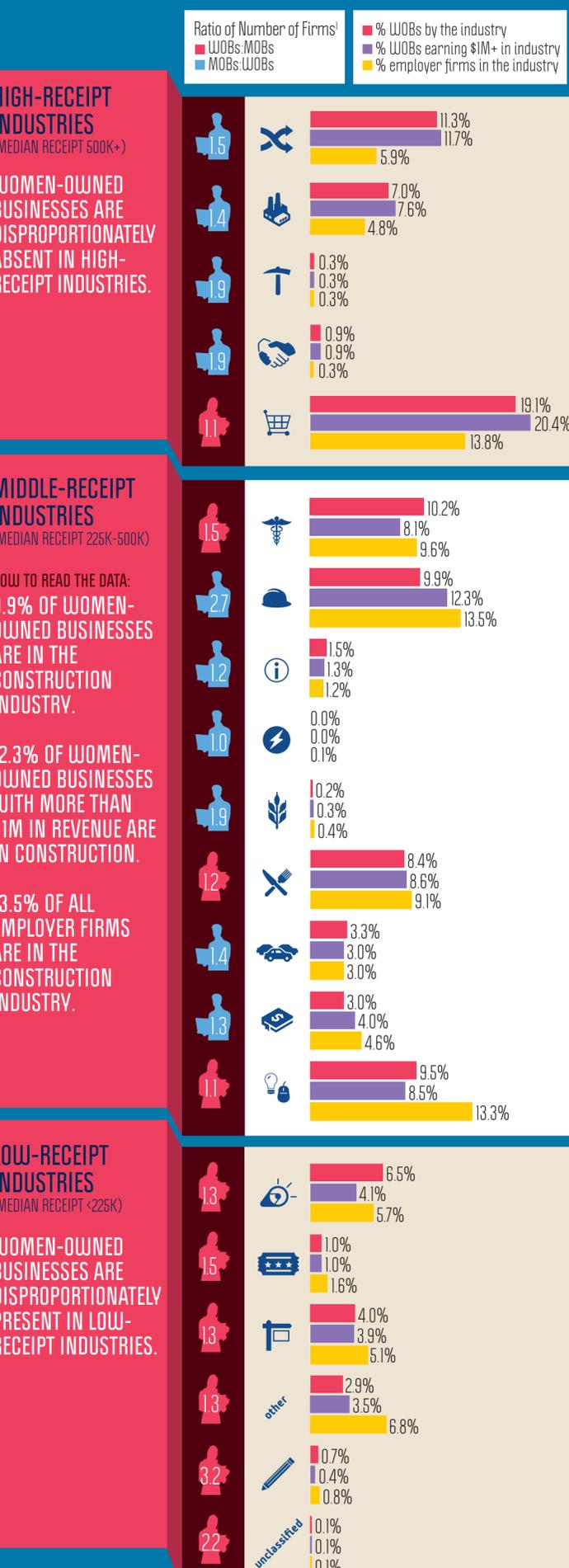
## ALL BUSINESSES PERFORM BETTER WITH RECEIPTS ABOVE 100K



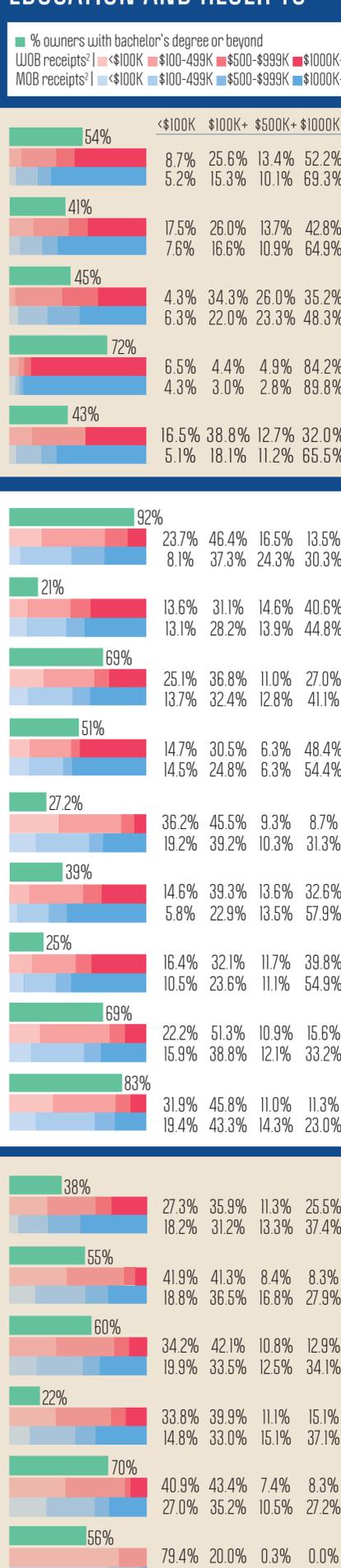
## WOMEN BUSINESS OWNERS ARE SLIGHTLY YOUNGER, AND THE SELF-EMPLOYED ARE YOUNGER THAN EMPLOYERS



## INDUSTRY BREAKDOWN



## EDUCATION AND RECEIPTS



Industries were separated into high, middle, and low receipts using the median receipt for the industry. Industries are rank ordered from highest to lowest median receipts.

1 RATIOS FOR EACH INDUSTRY HAVE BEEN ADJUSTED TO THE RATIO OF TOTAL NUMBER OF MOB TO WOB.  
2 RECEIPT RANGES FOR OWNERS WITH BACHELOR'S DEGREE OR BEYOND.

**WOB = WOMEN-OWNED BUSINESSES MOB = MEN-OWNED BUSINESSES**

- Retail Trade
- Wholesale Trade
- Mining
- Management of Companies and Enterprises
- Utilities
- Ag. Support, Forestry, Fishing, and Hunting
- Information
- Transportation and Warehousing
- Finance and Insurance
- Manufacturing
- Real Estate and Rental and Leasing
- Accommodation and Food Services
- Health Care and Social Assistance
- Professional, Scientific, and Technical Services
- Construction
- Admin., Support, Waste Mngt., and Remediation
- Arts, Entertainment, and Recreation
- Educational Services