

How the SHOP Marketplace Works



Create an account.

First you'll provide some basic information to get going. Sign up for SHOP emails now and we'll let you know as soon as you can create an account.

Apply

In order to be eligible to use SHOP, your business must meet certain eligibility requirements. Starting October 1, 2013 you'll enter information about your business, including all employees eligible for coverage.

Pick a Plan

You'll see all the plans available to you and can compare price, coverage, and other features side-by-side. Choose a plan that meets your needs and decide how much you'll pay toward employee coverage.

Enroll

Let your employees know they can sign up for coverage. Coverage starts as soon as January 1, 2014 and can begin any time after that.

