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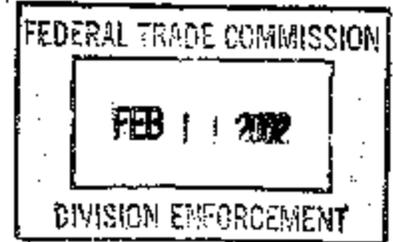
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February 8, 2002

Our File: 642-01



BY FEDERAL EXPRESS

Secretary
Federal Trade Commission
600 Pennsylvania Avenue, N.W.
Washington, DC 20580

Re: In the Matter of FanBuzz, Inc. -
Report of Compliance With Commission
Order. Docket No. C-4026

Dear Sir:

Enclosed is the signed original of the FanBuzz, Inc. Report of Compliance with enclosed exhibits. Exhibit A consists of copies of signed statements by Directors, Officers and others acknowledging receipt of a copy of the Order. Representative website pages of the following four sites selected by FTC staff are also enclosed:

- Exhibit B - CNN Team Store
- Exhibit C - Big 12 Sports Com.
- Exhibit D -Heisman Gear Store
- Exhibit E - Sun Sentinel.com

We trust the enclosed complies in all respects with the requirements of the Order.

Very truly yours,

Martin J. Neville

MJN:cmg
encls.

cc: Carol Jennings, Esq., FTC (Duplicate Original w/Exhibits)
Ms. Faith Vieno, FTC " " "
Mr. David Wible, FanBuzz " " "

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FAX TRANSMISSION

DATE: 2/25/02 TIME: 10⁰⁵
 TO: FTC FAX: 202-326-2559
 ATTN: FIRTH VIANO OUR FILE: 642
 FROM: MARTIN NEVILLE

Total number of pages (including cover page): 3

If you do not receive all pages, please call (212) 635-2730

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Message: RE: FONVIZZ REPORT

- #1 ALL DIRECTORS, OFFICERS & MANAGERS WERE INCLUDED IN REPORT. ACTUALLY PROBABLY INCLUDED A FEW MORE THAN WERE REQUIRED AS TO MANAGERS.
- #2 NOT CLEAR WHAT YOU MEAN AS TO PROVIDING SITES IN ELECTRONIC FORM. DO YOU MEAN "WWW. _____ IDENTIFIERS?" SEE LIST ENCLOSED.

The documents accompanying this transmission contain information from the law firm of Neville Peterson LLP which is confidential and legally privileged. The information is intended only for the use of the individual or entity named on this transmission sheet. If you are not the intended recipient, any disclosure, copying, or distribution is strictly prohibited. If you have received this telecopy in error, please notify us by telephone immediately so that we can proceed for the return of the original documents.

FEB-26-02 11:19

From: NEVILLE, PETERSON

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T-483 P.03/03 Job-936

P. 3

FanJazz TeamStore fanjazz
AHLStore.com ahlstore
The Official Store for the Big 12 Conference big12
The Official All Madden Store allmadden

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION

In the Matter of	:	
	:	
FANBUZZ, INC.,	:	DOCKET NO. C-4026
	:	
a corporation.	:	
	:	

**FANBUZZ, INC. - REPORT OF COMPLIANCE
WITH COMMISSION ORDER**

Neville Peterson, LLP
80 Broad Street, 34th Floor
New York, NY 0004
(212) 635-2730

ORDER

I

After FanBuzz, Inc. ("FB") was made aware of the Federal Trade Commission ("FTC") proposed Complaint and Order on or about April 23, 2001, it engaged counsel to assist in the matter. FB, established in 1996, is a relatively new e-commerce company that manages sports-related websites. In a short time it has become a leading website manager for a variety of websites, some 48 sites as of January 2002.

With the exception of personalizing embroidery and/or heat transfer printing that is performed by FB at its Pennsylvania facility, all of the textile and other products sold on the websites are purchased by FB from a variety of outside vendors.

FB had and has no "in-house" attorney, and the company sought to develop a regulatory "library" of those regulations that affect its operations. In the summer of 2001, with the cooperation of FTC staff, FB was provided with FTC regulations, FTC Guidelines and in other instances CPSC regulations and Guidelines relating to the kinds of textile and other products available on its sites.

In about September 2001, a new software program was developed to enable FB to make "global" changes to all of its managed websites and it is believed that all textile products were in compliance with the requirements of the Section 16 C.F.R. § 303.34 before the Order was accepted by the FTC in November 2001.

J. David Wible, Vice President of Operations, has acted to ensure compliance now and in the future by FB. He has required vendors to execute appropriate Continuing Guarantees under the Textile Fiber Products Identification Act or Wool Products Labeling Act, along with

related Guarantees under other statutes such as the Flammable Fabrics Act, now enforced by the Consumer Product Safety Commission. And he has established a file relating to this matter which will be available for inspection. And perhaps unlike other matters, the FTC staff can, if it so desires, review compliance by accessing the managed websites. Representative sample website pages from four websites selected by FTC staff are enclosed with this Report for further review.

Mr. Wible has the support of the FB CEO in ensuring that the company will be in full compliance with the Order in the future.

II

In compliance with Part II of the Order, FB has established a Consent Order file at its Pennsylvania facility that will include electronic "files" of all product changes to the sports websites managed by FB that may be accessed and printed. Other related documents will be kept as part of the file to include Director and Officer statements, etc.

The only "promotional materials" used by FB are the website pages of the sports sites. FB does not send out mail order catalogs or use other media advertising of the websites.

FB, to the best of its knowledge, never received any consumer, governmental or consumer protection organization complaint relating to this or any other matter since it commenced its operations in 1996, with the specific exception of this FTC matter relating to origin disclosure over the internet, and a letter from a California law firm threatening potential litigation over this matter once the FTC Degree was published. However, the file will include any such complaints that may be received in the future, although FB believes that to be unlikely.

III

On or about January 10, 2002, the forms for acknowledging receipt of the FTC Order by Directors, Officers and Managers were prepared and forwarded to Mr. Wible to deliver to those employed at the Pennsylvania facility and to Mr. Kurt Niederloh, Vice President-Finance, to be delivered to those either employed at the Minnetonka Headquarters and other outside Directors.

Copies acknowledging receipt from each of those Directors, Officers or Managers are enclosed with this Report. The originals will be maintained in a "hard copy file" at the Pennsylvania facility. As new Directors, Offices and Managers may be added in the future, Mr. Wible will undertake to ensure that they are also made aware of the FTC Order, within thirty days of their assuming such position or responsibility.

IV

In the event of any change in the corporation that might affect the compliance obligations arising under the Order, including, but not limited to, a dissolution, assignment, sale, merger, or other action as specified, Mr. Wible will notify the FTC at least thirty (30) days prior to such event or as soon as is practicable.

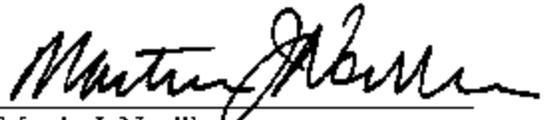
V

This Report and its enclosures are being filed with the FTC on or about February 11, 2002, a date that was agreed to by FTC Staff and undersigned counsel.

VI

FB acknowledges the "sunset" provisions of the Order contained in Part VI.

I declare under penalty of perjury that the foregoing is true and correct. Executed
on February 8, 2002.



Martin J. Neville

Counsel

Neville Peterson LLP

80 Broad Street, 34th Floor

New York, NY 10004

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Enclosures

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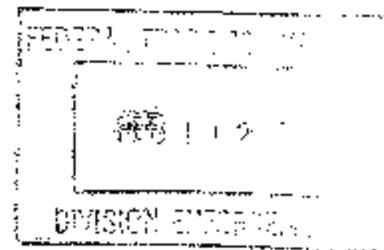
January 22, 2002

Our File: 642-01

FAX CONFIRMATION

BY TELEFAX

Carol Jennings, Esq.
Ms. Faith Vieno
Federal Trade Commission
Bureau of Consumer Protection
600 Pennsylvania Avenue, N.W.
Washington, DC 20580



Re: FanBuzz - Compliance Report

Dear Mss. Jennings and Vieno:

This is to confirm our discussions relating to the FanBuzz Compliance Report. For purposes of print-out screen pages that are representative samples, FanBuzz will use the following four websites of those on the list telefaxed to you on January 21:

- Heisman Gear Store
- Sun Sentinel
- Team Store cnasi
- Official Store of the Big 12 Conference

The print-outs of screen pages will include a random sample of 10% of textile products on those sites. (A specific team on a site of ten teams, for example, would satisfy this requirement.) All of the FanBuzz websites are also available on the internet to anyone for review.

This makes it much more manageable for purposes of the Compliance Report in preparing a representative sample of screen pages.

In addition, we requested an extra two-week period—until February 11, 2002—to file the Compliance Report with the Commission and you have advised that is acceptable.

We appreciate being able to work out this solution to what could have been an enormous issue for FanBuzz, given the number of managed websites.

Sincerely,

A handwritten signature in black ink, appearing to read "Martin J. Neville". The signature is fluid and cursive, with a long horizontal stroke at the end.

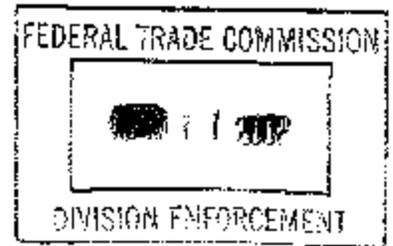
Martin J. Neville

MJN:cmg

cc: D. Wible
K. Niedertoh

Pick Your Team

FanBuzz



Carol Jennings, Esq., and Ms. Faith Vieno
Bureau of Consumer Protection
Federal Trade Commission
Headquarters Satellite Building
601 Pennsylvania Ave.
Washington, DC 20580

Re: FanBuzz, Inc. – FTC – File No. 012 3151 – Compliance Report

April 10, 2002

Dear Ms. Jennings and Ms. Vieno;

Enclosed with this letter are the electronic versions of all FanBuzz-managed websites as requested by you. If you have any questions relating to these, please don't hesitate to call.

Sincerely,

A handwritten signature in black ink, appearing to read "J. David Wible". The signature is fluid and cursive, with a long horizontal stroke at the end.

J. David Wible
V.P. of Operations

Enc.

cc: Martin J. Neville, Esq. - Neville Peterson LLP
John Roberts, Esq. - ValueVision International, Inc.