

BIOS

BIOS : FTC SPAM FORUM



Michael Altschul

Michael Altschul is the Senior Vice President for Policy and Administration and General Counsel of the Cellular Telecommunications & Internet Association (CTIA), an international trade association located in Washington, DC. Membership in the Association includes cellular, broadband PCS, and ESMR providers and their suppliers, as well as providers of wireless data services and products. Mr. Altschul joined CTIA in 1990 after serving with the Antitrust Division of the United States Department of Justice. During his ten year stint at the Justice Department, Mr. Altschul worked exclusively on communications matters. As CTIA's General Counsel, Mr. Altschul is responsible for the Association's legal advocacy, CTIA's compliance with antitrust and other applicable laws, and he is an active participant in the development of the Association's public policy positions.

Brian Arbogast

Brian Arbogast is Corporate Vice President of the Identity, Mobile and Partner Services Group in the MSN and Personal Services Division. His teams are responsible for delivering the advanced authentication technology of .NET Passport to partners, developers and users; services for Mobile devices; and partner integration services. In addition, Arbogast serves as an executive sponsor for privacy at Microsoft, focusing on best practices and enabling technologies as part of Microsoft's Trustworthy Computing initiative. Brian joined Microsoft in 1986 as a software developer. He was a technical lead on Access 1.0, and after shipping that product and planning Access 2.0, he left Microsoft and traveled extensively. He returned to Microsoft 15 months later as the Group Manager for Access. He was promoted to Corporate Vice President in early 2000 and has been helping drive Microsoft's transition to software as a service ever since.

Margie Arbon

As the Director of Operations, Margie Arbon is responsible for the management of the Mail Abuse Prevention System (MAPS). Ms. Arbon ensures that all MAPS endeavors are focused on MAPS' primary mission, which is to stop spam. She has successfully developed MAPS Client Services department and the expansion of MAPS' lists to keep up to date with the current trends, and continues to provide guidance and leadership as MAPS expands and grows. Ms. Arbon joined MAPS in March of 2000, bringing with her previous experience well-suited for her new task. She has considerable experience in operations and project management, troubleshooting, and risk management roles, with expertise in such areas as contracts, project oversight, and cost and resource management.

Laura Atkins

Laura Tessmer Atkins is the President of the SpamCon Foundation, a non-profit organization working to protect email as a viable communication and commerce medium by supporting measures to reduce the amount of unsolicited email that crosses private networks, while ensuring that valid email reaches its destination. In addition to being President of the SpamCon Foundation, Laura Tessmer Atkins is a partner in the consultancy firm, Word to the Wise, specializing in bulk email and Internet abuse issues. This covers a wide range of areas, including SMTP and DNS protocol issues, acceptable use and privacy policy development, abuse desk procedure development and training, email forensics, data-mining and software development. Laura has been involved in protecting networks from spam since 1996.

Steve Atkins

Steve Atkins runs a consultancy firm, Word to the Wise, specializing in bulk email and Internet abuse issues. The firm's work covers a wide range of areas including SMTP and DNS protocol issues, acceptable use and privacy policy development, abuse desk procedure development and training, email forensics, data-mining and software development. This combination of experience gives Steve a unique knowledge of the state of the art in bulk email, technically and socially, from the perspectives of both sender and recipient. Steve is also a creator of the SamSpade.org website, a collection of online research tools.

Joe Barrett

Joe Barrett joined AOL in April 1995. Mr. Barrett became the Senior Vice President, Systems Operations for America Online in November 2001. Barrett is responsible for the design, construction and operation of the AOL production systems. His team operates some of the largest server complexes in the world providing the AOL and CompuServe online service and a multitude of smaller Internet properties and other services. He is also responsible for AOL data center operations in Virginia, Ohio, California, and other international locations. A native of Pittsburgh, Pennsylvania, Barrett earned a Master of Engineering degree in Mechanical Engineering from Carnegie Mellon University in 1985. He completed his undergraduate degree at Carnegie Mellon in 1983 with a Bachelor of Science in Mechanical Engineering, and Engineering and Public Policy.

J. Howard Beales, III

Howard Beales is the Director of the Federal Trade Commission's Bureau of Consumer Protection. Appointed by FTC Chairman Tim Muris in June 2001, Mr. Beales has experience in both academia and government. His major areas of expertise and interest include law and economics, the economic and legal aspects of marketing and advertising, and other aspects of government regulation of the economy. Mr. Beales began his career at the FTC in 1977 as an economist specializing in consumer protection problems. After holding a number of management positions in the Bureau of Consumer Protection, he joined the Office of Management and Budget as a branch chief in OMB's Office of Information and Regulatory Affairs. Mr. Beales left government in 1988 to become an Associate Professor of Strategic Management and Public Policy at George Washington University. He has published numerous scholarly articles on advertising and other aspects of consumer protection regulation. As Director of the Bureau of Consumer Protection, Mr. Beales oversees the work of some 152 lawyers and a \$77 million budget. Born in Nebraska and raised in Mississippi, Mr. Beales graduated magna cum laude and Phi Beta Kappa from Georgetown University. He has a PhD in Economics from the University of Chicago.

Bryan Bell

Bryan Bell serves as a Senior Abuse Investigator in MCI's Internet Abuse Team in Ashburn, VA and has been with the Company since 1999. In this capacity, he is responsible for investigating possible violations of and enforcing MCI's acceptable use policy. Bell and his colleagues conduct their activities 24 by 7 to patrol and protect MCI's network, while monitoring and rectifying problems. Bell coordinates the efforts of the abuse team, interfacing with customers to ensure that all complaints are investigated and resolved in a timely manner. Bell's experience gives him particular insight on filtering technologies, common schemes used by spammers, and the most effective methods of combating spam. Prior to joining MCI, Bell worked as a technical support representative for Erol's and America Online, both major national ISPs.

David Berlind

With a background in enterprise IT and 15 years as a tech journalist, David Berlind is Executive Editor of Tech Update Today (<http://techupdate.zdnet.com/techupdate/filters/itdmain/>), the flagship newsletter for ZDNet reaching more than 275,000 influential information technology and business readers every day. Additionally, Berlind oversees the weekly ZDNet newsletter that reaches over 800,000 readers. Recently, citing that no other topic draws the sort of visceral reaction from ZDNet's readers that spam does, Berlind founded JamSpam; the world's only anti-spam effort that involves the participation of companies and individuals from every sector with a stake in the spam problem. At the request of ZDNet's readers, Berlind is currently chaperoning the JamSpam proceedings until a formal organization is formed by its participants.

Laura Betterly

Laura Betterly is a Co-Founder of MP3 software company PCDJ.COM. She is currently the CEO/President of Data Resource Consulting, Inc. Laura is an accountant, administrator and marketing executive as well as a writer, musician, DJ, performer, producer. She is also a public speaker who has spoken on numerous TV and radio shows, as well as to music industry types on such diverse subjects ranging from artist issues, copyright issues, First Amendment issues, internet tools, and new distribution solutions for independent artists.

Dietrich Biemiller

Dietrich Biemiller is a graduate of the Seattle University School of Law, and since establishing his solo practice in 2002 has developed a litigation practice that represents individuals, small businesses and ISPs to enforce the Washington State Anti-Spam statute and the Washington Consumer Protection Act. His practice extends to Federal and State courts, and has been instrumental in establishing and clarifying cutting-edge issues relative to long-arm jurisdiction and constitutional issues.

Andrea Blander

Andrea Blander is Senior Corporate Counsel at AT&T Wireless Services, Inc. in Redmond, Washington. As senior counsel to the Chief Privacy Officer and the marketing organization she coordinates company-wide training on privacy, telemarketing and spam-related issues, and reviews company offers for consistency with the company's privacy policy and compliance with federal and state laws on privacy, telemarketing and unsolicited email. Ms. Blander joined AT&T Wireless after working as an associate at Perkins Coie in Seattle. Ms. Blander began her career as a reporter with Associated Press, and worked in political consulting and public relations before attending law school.

Adam Brower

Although he is educated as a fine artist, Adam Brower has worked on and around computer systems for twenty years. He began his career as a FORTRAN programmer at General Optimization, Inc. After recovering from FORTRAN, and after giving up a second career as a private investigator, he currently owns and operates Hermes Group, which offers web development, hosting, marketing, and outsourced email services to a wide range of clients from small businesses to corporations.

Jason Catlett

Jason Catlett is President and founder of Junkbusters Corp. A computer scientist with a PhD in data mining, Dr. Catlett is arguably the nation's leading expert on the interplay between technology, marketing and privacy. He has testified on privacy issues before the U.S. Senate, the House of Representatives, the Federal Trade Commission, the Department of Commerce and the National Governors' Association. Dr. Catlett taught for several years at the University of Sydney, including courses on technology and privacy. In 1992 he moved to AT&T Bell Laboratories in Murray Hill, NJ, where he continued work on "data mining" of large databases. He has served on the Editorial Board of the journal Machine Learning, as a visiting scholar at the department of Computer Science at Columbia University, and as a fellow at the Kennedy School of Government at Harvard University.

Jerry Cerasale

Jerry Cerasale joined The DMA in January 1995, as Senior Vice President, Government Affairs. He is in charge of The DMA's contact with the Congress, all federal agencies and state and local governments. Prior to joining The DMA he was the Deputy General Counsel for the Committee on Post Office and Civil Service, United States House of Representatives. He served for 12 years at the Postal Rate Commission as Legal Advisor to Chairman Steiger and most recently as Special Assistant to the Commission. He was an attorney advisor to Federal Trade Commission Chairman Steiger. He is a Vice Chair of the Postal Matters Subsection of the Administrative Law and Regulatory Practice Section of the American Bar Association. He serves on the Board of Directors of the Mailers Council. He was a member of the Federal Trade Commission Advisory Committee on On-Line Access and Security.

Dr. Hyu-Bong Chung

Dr. Hyu-Bong Chung has worked for the Korean government for thirty years in a variety of roles. He has served as Budget Coordinator in the National Budget Office, as Assistant Director of International Cooperation for the Fair Trade Commission, and as Deputy Director for the Consumer Protection Policy Division in the Ministry of Finance and Economy. Dr. Chung currently serves as the Secretary General of the Personal Information Dispute Mediation Committee at the Korean Information Society. He received a Master of Business Administration from the Graduate School of Business at Korea University, as well as a Master of Science and PhD in Business Administration from the Graduate School of Business at the University of Wisconsin-Madison.

Stephen Cohen

Stephen Cohen is a senior litigation attorney in the Division of Marketing Practices, Bureau of Consumer Protection at the Federal Trade Commission in Washington, DC. Mr. Cohen joined the FTC in 1984, where he began his legal career in the Division of Credit Practices (now Financial Practices) focusing on matters involving travel fraud, credit repair, and the mortgage industry. In 1997, he joined the Division of Marketing Practices where he has served as lead counsel in dozens of FTC cases involving issues such as “pagejacking,” domain registration fraud, cramming, Internet fraud, telemarketing fraud, credit card loss protection, and prize promotions. In 1999, Mr. Cohen received a Director Award in recognition of his outstanding contributions to the FTC’s consumer protection mission.

Cindy Cohn

Cindy Cohn, the Legal Director for the Electronic Frontier Foundation, first became involved with the EFF over seven years ago, when the EFF asked her to serve as the lead attorney in *Bernstein v. Dept. of Justice*, the first successful federal court challenge to hold that source code was protected under the First Amendment. Ms. Cohn joined EFF fully in 2000. Recently, Ms. Cohn has worked with Moveon.org and other listserv owners to help them with the problem of their messages not being delivered to legitimate subscribers due to the mislabeling of them as “spam.”

Peter Coroneos

Peter Coroneos is Chief Executive of the Internet Industry Association (IIA), the national industry body for the Internet in Australia. In addition to his role as primary industry advocate, political strategist and spokesperson for the IIA, Peter drives the IIA’s policy development work and has instigated the formation of specialist taskforces to leverage member expertise in diverse legal, economic and technical areas. Peter is currently overseeing the development and implementation of industry codes of practice within the IIA representing industry’s proactive response to a range of challenging social policy areas within Australia, ranging from cybercrime to online privacy. Peter acts as industry representative on a number of high level bodies and regularly appears before House of Representatives and Senate inquires to advise on the development of facilitative and workable rules for the Internet and new media.

Thomas-Carlton Cowles

Mr. Cowles, from the family of the former publishing giant Cowles Media, founded Empire Towers in 1997. Prior to that, Mr. Cowles launched and operated a Real Estate advertising company designed to be accessed and viewable by anyone in the world via BBS. Empire Towers leads the industry in bulk email marketing and has amassed the industry’s largest opt-in email and postal database of 140 million records. Mr. Cowles, a free commerce and consumer control advocate, believes the Internet should be available to all without interference. Regarding the issues of UCE (Unsolicited Commercial Email), Mr. Cowles feels strongly that free commerce and consumer privacy should not be mutually exclusive. Mr. Cowles believes there is a solution where consumers have control—using a required Publisher ID system where the “remove” link goes to their ISP and automatically blocks that publisher or that offer from future mailings.

Rob Courtney

Rob Courtney is a Policy Analyst at the Center for Democracy and Technology (CDT), a non-profit organization dedicated to preserving civil liberties and democratic values in the digital world. Rob staffs CDT’s project on Domain Names Management, and has written and spoken extensively on ICANN (the Internet Corporation for Assigned Names

and Numbers) and the public interest issues raised by its activities, including coordinating several major research and analysis efforts on ICANN. He also works on CDT's projects on digital copyright, free expression, and the development of Internet standards. Most recently, Rob was one of the primary authors of CDT's report on junk email, "Why Am I Getting All This Spam?"

Charles "Chuck" Curran

Charles Curran serves as Assistant General Counsel with America Online, Inc. in Dulles, Virginia. Since joining AOL in 1997, he has supervised AOL's civil litigation efforts against spammers, which to date have involved twenty lawsuits and over one hundred corporate and individual defendants. He handles AOL's legislative initiatives to combat spam at the federal and state level, as well as the development of AOL's anti-spam and other email policies. He is also responsible for AOL's compliance in online privacy and security-related matters. Prior to joining AOL, Mr. Curran was a trial attorney with the Torts Branch of the United States Department of Justice, Civil Division. He is a graduate of Yale University and the Columbia University School of Law.

Tom Dale

Tom Dale is General Manager (Regulatory) with the National Office for the Information Economy, an Australian Government agency based in Canberra. His group advises the Australian Government on online policy issues, including e-security, spam, privacy, domain names and international relations. Tom has been with NOIE since 1998, prior to which he headed a telecommunications policy group in the Australian Department of Communications. He has represented the Australian Government in many international bodies, including OECD, APEC, ITU and ICANN. He holds a Bachelor of Arts from the Australian National University and postgraduate qualifications in law from University of Canberra.

David desJardins

David desJardins joined Google in 1999 and focuses on maintaining and improving the quality of the web search results for its index of over 4 billion web documents. Prior to joining Google, he spent 11 years with the Institute for Defense Analyses, Center for Communications Research doing mathematical and computational research for the U.S. Department of Defense. David holds a bachelor of science degree in mathematics from the Massachusetts Institute of Technology and a PhD in mathematics from the University of California, Berkeley. He and his wife Nancy live in Mountain View, California.

Al DiGuido

Al DiGuido brings more than 20 years of marketing, management and operations expertise to his role as CEO of Bigfoot Interactive, a provider of email communications solutions and marketing automation technologies currently serving more than 150 blue-chip organizations. Prior to Bigfoot Interactive, Al served as executive vice president at Ziff-Davis. While at Ziff-Davis, Al also held the position of publisher of Computer Shopper, a franchise he successfully expanded into new print, broadcast and interactive channels. Al participates in industry-shaping initiatives through his involvement in the Association for Interactive Marketing's Council for Responsible Email. He is a columnist for ClickZ.com and frequently presents at high-profile forums such as the DMA Annual Conference, DMA/AIM Net.Marketing Conference, @d:tech, and DMD New York.

Margaret Egler

Margaret Egler is the Deputy Bureau Chief for Policy in the Consumer and Governmental Affairs Bureau of the Federal Communications Commission. Prior to that position, Ms. Egler was Assistant Chief in the Policy and Program Planning Division of the FCC's Common Carrier Bureau. Before that, Ms. Egler was Assistant Chief and then Acting Chief of the Financial Analysis and Compliance Division of the FCC's Cable Services Bureau. Margaret Egler also has served as Assistant Counsel and Director of Regulatory Affairs for Post-Newsweek Cable, Inc. (now CableOne) in Phoenix, Arizona. Prior to that, she was a staff attorney in the Audio Services Division of the FCC's Mass Media Bureau. She received her LL.M. from the University of Pennsylvania, a J.D. from the University of Pittsburgh, and a B.A. from Duke University.

Ray Everett-Church

Called the “dean of corporate privacy officers” by Inter@ctive Week Magazine, Ray Everett-Church became the world’s first corporate Chief Privacy Officer when he created that position at Internet advertising firm AllAdvantage.com. Ray currently serves as Chief Privacy Officer for Philadelphia-based ePrivacy Group (www.eprivacygroup.com). Ray is co-author of *Internet Privacy for Dummies*, and is a co-founder and counsel to the Coalition Against Unsolicited Commercial Email (www.CAUCE.org). Ray holds degrees from George Mason University and The George Washington University School of Law. He is based in Silicon Valley.

Mark James Ferguson

Mark James Ferguson has been a graphic designer since 1980. He uses computer generation, free-hand illustration, and programming in perl, C++, and HTML to design and build websites for his clients. Mark also has been active in anti-spam efforts. He regularly discusses anti-spam efforts on the newsgroup news.admin.net-abuse.email and maintains a website, www.whew.com. Mark used the private right of action provision in California’s spam statute to bring one of the first class action lawsuits under that law, *Ferguson v. FriendFinder*. In January 2002, a California state appellate court upheld the statute. In April 2002, the California Supreme Court refused to hear arguments in the matter.

Peter Ferguson

Peter Ferguson is Director, Policy Development, Electronic Commerce Branch at Industry Canada. The Branch is responsible for maintaining Canada’s position in electronic commerce policy development, for accelerating the adoption and use of e-commerce by the private sector and for strengthening the related research and innovation agenda in Canada. Mr. Ferguson is responsible for the development of domestic policy on a variety of issues linked to the policy and legal framework in Canada. He has been head of the Canadian delegation to the APEC Telecommunications Working Group, and has recently served as co-chair, with China of the APEC Electronic Commerce Steering Group. He represents Canada on the Working Party on Information Security and Privacy at the OECD.

Renard C. François

Renard C. François is an attorney with the FTC’s Division of Marketing Practices and co-organizer of the FTC Spam Forum. His work includes litigating cases involving spam, videotext services, and pyramid schemes; researching issues relating to the UCITA; and participating in the Internet Coordinating Committee. Renard is the author of *Fair Warning: Navigating the Bermuda Triangle of E-Sign, UETA, and State Digital Signature Laws*, which appears in volume 19 of the John Marshall Journal of Computer & Information Law. He has also guest lectured on principles of electronic contracting. He received his LLM in Information Technology and Privacy Law from the John Marshall Law School, his JD from the George Washington Law School, and his BA from the University of Pennsylvania.

Ted Gavin

Ted Gavin is a founding Trustee & Treasurer of the SpamCon Foundation (www.spamcon.org), a non-profit organization dedicated to preserving email as a viable communications medium. As a participant with the Internet Engineering Task Force, he has contributed in various roles to the formulation of technology best practices, including being a primary author of RFC-3098, “How to Advertise Responsibly Using Email and Newsgroups” (<http://www.ietf.org/rfc/rfc3098.txt>). As an I.T. policy expert, Mr. Gavin has spoken at conferences on the topic of Ethical Email marketing and advertising & has appeared in numerous media, including CNN, Wired, CNET and others. Mr. Gavin is a Senior Consultant with NachmanHaysBrownstein, a nationally-recognized turnaround management firm (www.nhbteam.com).

Marie Georges

In 1979, Marie Georges joined the ‘Commission Nationale de l’Informatique et des Libertés’ (the French independent Data Protection Authority), where she participated in the implementation of the law successively in the sectors of home affairs, finance and statistics, social and medical affairs, and telecommunications networks and Internet activities. She is now Head of the Division of European and International Affairs and Advanced Studies. Her international activities have led her to participate in data protection activities conducted by the Council of Europe, the OCDE and the European

Commission. She is member of the European Working Party set up by article 29 of the Data Protection Directive 95/46/CE. Ms. Georges graduated with a degree in Economics from the University of Paris.

Philippe Gérard

Philippe Gérard has been with the European Commission since 2000. As a legal and regulatory officer with Directorate-General Information Society, his current duties concentrate on the new regulatory framework for electronic communications. He undertakes legal analysis and advises on questions of policy development in particular on: privacy/data protection issues, as well as convergence/broadcasting-related issues. He also lectures on communications law at the University of Namur, Belgium. Philippe Gérard holds a degree in law from the University of Louvain (Belgium, 1991) and a post-graduate diploma in European and International law from the Royal University of Leiden (the Netherlands, 1992).

Albert Gidari

Albert Gidari is a partner at Perkins Coie LLP, a national law firm. He advises emerging companies on e-commerce strategy, financing, and tactics to accelerate to market. Prior to joining Perkins Coie as a partner and entrepreneur, he created and directed G-Savvy.com, a high-tech consulting firm that advised emerging e-commerce companies on financing, strategic agreements and partnerships, intellectual property protection, policy and public relations. Gidari also is a nationally-recognized telecommunications expert in wireless technologies. In 1997, he received the Cellular Telecommunications Industry Association Person of the Year Award for service to the wireless industry. In 1995, Gidari co-founded the Internet Law and Policy Forum, a global consortium of Internet-centric companies that seek commercial law solutions to legal problems confronting business in an on-line world.

Susan Grant

Susan Grant is the National Consumers League's Vice President for Public Policy in the areas of privacy, telecommunications, telemarketing, electronic commerce, and financial services. She also oversees the League's National Fraud Information Center and Internet Fraud Watch programs, which provide advice to consumers about telemarketing and online offers and transmit information about suspected telemarketing and Internet fraud to law enforcement agencies in the United States and Canada. In addition, Ms. Grant coordinates the Alliance Against Fraud in Telemarketing and Electronic Commerce, a coalition of government agencies, consumer organizations, trade groups, labor organizations, and multinational companies that works to educate the public about consumers' rights and how to shop safely by telephone and online. Ms. Grant is U.S. co-chair of the Internet Working Group of the Trans Atlantic Consumer Dialogue and participates in U.S. government delegations to ecommerce committees at the Organisation for Economic Cooperation and Development and the Free Trade Area of the Americas.

Honorable Christine Gregoire

Christine Gregoire is Washington's 16th State Attorney General. She is currently serving her third four-year term. In response to a growing concern about unsolicited commercial email, her office in 1998 helped push through the nation's first law intended to combat misleading and deceptive email spam messages. That law later was upheld by the Washington State Supreme Court. In response to other emerging Internet fraud and crimes, Ms. Gregoire in 2000 also formed a High Tech Unit within her office that prosecutes consumer protection and criminal cases and provides expertise to local law enforcement investigating Internet crimes. Ms. Gregoire graduated from the University of Washington in 1969 with a teaching certificate. In 1977, she received a Juris Doctor degree and, in 1995, an honorary Doctor of Law degree from Gonzaga University.

Marc Groman

Marc Groman is an attorney with the FTC's Division of Marketing Practices where he litigates cases concerning Internet fraud. In 2000, Marc served as the Coordinator of the FTC's Internet Investigations Training program and has lectured on Internet law enforcement issues. Currently he is the coordinator of the FTC's Netforce Project, an interagency initiative targeting Internet fraud and deceptive spam. Prior to joining the FTC, Marc was a litigation associate with Peabody and Arnold in Boston, where his practice focused on intellectual property and technology litigation. He received his J.D. from Harvard Law School and has a BA in International Relations from Tufts University.

Michael A. Grow

Mr. Grow is the Chair of the Technology Department at the Washington, DC, office of Arent Fox Kintner Plotkin & Kahn. He specializes in trademark, copyright and e-commerce litigation and licensing. He has represented clients in civil actions involving spam issues and other matters in state and federal courts throughout the United States. He also has broad experience in matters related to unsolicited commercial email, online advertising, and Internet web site design, development, and protection. He is a former co-chair of the Intellectual Property Law Section of the District of Columbia Bar and serves on the Legal Advisory Board of Habeas, Inc.

Carl Gunell

Mr. Gunell is the President of Telemedia Development, a leading mobile media publisher that provides content licensing and production, application development and system integration, multi-channel distribution, billing, and integrated marketing for wireless carriers, device manufacturers, and media companies. Customers include all major music publishers, Nokia Mobile Phones, Bell South, Telefónica, Terra, and MTV Networks. Products include mobile personalization, communication, entertainment, and wireless promotions. Prior to co-founding Telemedia Development, Mr. Gunell spent 6 years as an executive at Ericsson in Sweden and the United States.

Julian Haight

Julian Haight is the author of SpamCop, a popular web application designed to help novices and experts quickly and easily track and report spam to the appropriate ISP. SpamCop uses submitted data to assemble an IP number blacklist.

Ryan Hamlin

As General Manager of the Anti-Spam Technology and Strategy Group, Ryan Hamlin is responsible for coordinating Microsoft's broad anti-spam strategy, focused on resolving the spam problem for customers through a holistic approach to technology, standards, public policy, and enforcement. In this role, Hamlin oversees the technical development of anti-spam technologies offered by Microsoft products, including MSN, Outlook, Exchange and others. Hamlin joined Microsoft in early 1995. Prior to his current position, Hamlin was General Manager of MSN Home & Autos, where he was responsible for the MSN House & Home and MSN Autos online marketplace, including product design, development and testing, product planning and business development, consumer and industry marketing, channel development and customer acquisition. Before that, Hamlin was the Director of Operations for MSN, where he managed all operational aspects of the Microsoft Network.

Dr. Bill Hancock

Dr. Bill Hancock is the Vice President of Security and Chief Security Officer of Cable & Wireless, a global telecommunications and networking services company. He has designed thousands of networks and been involved in hundreds of hacker/cracker trackdowns in his career of over 30 years in the high tech industry. Bill has written 31 books on computer networking and security and is a U.S. network expert to the ISO. He is a founding member and Chairman of the Internet Security Alliance. Bill is a Certified Information Systems Security Professional (CISSP), Certified Information Security Manager (CISM), Certified Network Designer (with Architect Endorsement), Certified Systems Analyst and has earned a BA, MS and PhD in Computer Science.

Eileen Harrington

Eileen Harrington, an attorney, is the Associate Director for Marketing Practices of the Federal Trade Commission's Bureau of Consumer Protection. She leads the Commission's consumer fraud law enforcement effort, and oversees the FTC's innovative Internet Fraud program. The program currently is targeting deceptive and fraudulent spam. Ms. Harrington joined the FTC as Assistant Director for Marketing Practices in 1987 and has held her current position since 1991. In 1997, President Clinton conferred on Ms. Harrington the rank of Distinguished Executive in the Senior Executive Service for "sustained extraordinary accomplishments" in organizing and leading interagency enforcement, education and regulatory efforts to halt consumer fraud.

Elizabeth “Lisa” Hone

Lisa Hone has been an attorney with Division of Marketing Practices at the Federal Trade Commission since 1997. In that position she has litigated a wide variety of consumer protection cases, including cases involving telephone bill “cramming,” pyramid schemes and business opportunity scams. While at the Commission, she has also worked on a variety of policy matters including ones involving the Commission’s Pay-Per-Call Rule, and its Internet Auction Fraud Project (“Project Safebid”). In 2000, Ms. Hone helped coordinate the Commission’s workshop on emerging wireless Internet and data technologies and the privacy, security, and consumer protection issues they raise. Prior to joining the FTC, Ms. Hone was an associate at the law firm of Davis Polk & Wardwell in New York.

Chris Jay Hoofnagle

Chris Jay Hoofnagle is deputy counsel with the Electronic Privacy Information Center, where he concentrates on governmental and commercial privacy issues. Chris is the author of *Matters of Public Concern and the Public University Professor*, a peer reviewed article in the Notre Dame Journal of College and University Law, 27 JCUL 669 (2001).

J. Trevor Hughes

J. Trevor Hughes is the Executive Director of the NAI Email Service Provider Coalition. In his role with the NAI, Hughes leads the group’s efforts to create workable solutions to the problems of spam and false positives. Hughes’ work with the NAI has also included the development of self-regulatory programs related to online profiling and web beacons. He has provided testimony before the US Congress Commerce Committee and the EU Parliament on issues of privacy sensitive technology. Hughes also serves as the Executive Director of the International Association of Privacy Professionals.

Brian Huseman

Brian Huseman is a staff attorney with the FTC’s Division of Marketing Practices and is co-organizer of the FTC Spam Forum. At the FTC, he litigates spam and Internet fraud cases and was lead counsel on *FTC v. GM Funding, Inc.*, the FTC’s first spam case alleging that “spoofing” and failure to honor email removal representations violated the FTC Act. Brian also works on legislative and policy issues related to spam and has spoken to numerous law enforcement, marketing, and consumer groups across the country on Internet fraud and spam issues. Prior to joining the FTC, Brian was a trial attorney with the U.S. Department of Justice’s Criminal Division. He also served as a judicial law clerk for the U.S. District Court for the Northern District of Oklahoma and for the U.S. Fifth Circuit Court of Appeals.

Stuart P. Ingis

Stu Ingis is an associate with the law firm Piper Rudnick LLP in Washington, D.C and serves as outside counsel to the Direct Marketing Association. He is the co-author of *Privacy Protection in the United States: A Survey*. Mr. Ingis was a primary draftsman of the Advertising and Consumer Protection Section of the American Bar Association’s millenium plenary paper on Internet jurisdiction and assisted the Direct Marketing Association in the drafting of its self-regulatory guidelines governing the use of health information. Mr. Ingis also has represented clients in federal privacy and Internet related legislative rulemaking proceedings of recent years. Prior to joining Piper Rudnick, Mr. Ingis was a fellow at the Villanova Center for Information Law. In that capacity he co-founded Project Bosnia, aimed at deploying the Internet and promoting the rule of law in Bosnia following the signing of the Dayton Accords.

Ben Isaacson

Since 1996, Ben Isaacson has been an interactive industry leader assisting in the global development of opportunities, methodologies and best practices for the interactive marketing industry. Ben served as the Executive Director of the Association for Interactive Marketing (AIM) from the spring of 1999 through the fall of 2002. During that time, he co-founded AIM’s Council for Responsible Email (CRE), leading the email marketing industry through extensive education and the establishment of best practices and industry guidelines. Ben currently serves as the co-chairman of the CRE. In October 2002, Ben launched The Isaacson Group, an email marketing consultancy implementing best practices and policies while enhancing clients’ email marketing return on investment. Ben is a published author, and is quoted regularly by numerous national media outlets.

Rodney Joffe

Rodney Joffe is a 25 year veteran of both the direct marketing and computing worlds. Most recently he founded Genuity, which he then went on to sell to GTE (Verizon). Today Rodney Joffe runs a number of technology companies. One such company is Whitehat, a 20-year Direct Marketing Computer Service Bureau, which processes names and addresses for mail order companies. He is also very involved in combating all forms of spam and junk faxes.

Dr. Paul Q. Judge

Dr. Paul Q. Judge is Chief Technology Officer at CipherTrust, Inc. Judge also serves as the chair of the Internet Research Task Force (IRTF) Anti-Spam Research Group (ASRG). He has authored a number of papers in leading academic journals and conferences, and is recognized as an authority on email security, regularly speaking at industry and academic events. He received a BS degree in computer science from Morehouse College in 1998, and a MS degree and PhD in computer science from the Georgia Institute of Technology in 2000 and 2002 respectively, where he currently is a Post-Doctorate Fellow. In addition, Judge is an inventor of at least six patents on various network security technologies.

Stephen Kline

Stephen Kline is an Assistant Attorney General in the Internet Bureau of the New York State Attorney General's Office. Mr. Kline prosecutes Internet-based criminal and civil fraud, spamming, and violations of consumer privacy. Prior to joining the Attorney General's Office in May, 2000, he prosecuted white-collar and computer crime at the Manhattan District Attorney's Office. He has investigated and prosecuted cybercrimes including hacking, corporate espionage, software piracy, securities fraud, credit card fraud, forgery, and online stalking. Mr. Kline received his J.D. from Brooklyn Law School in 1996.

Margot Koschier

Margot Koschier manages the Anti-Spam Analysis and Prevention team as part of AOL Mail Operations. The team is responsible for the daily analysis of techniques used by spammers, implementing filtering counter measures, and supporting legal and law enforcement efforts to prevent system abuse. A graduate of Cornell University, Ms. Koschier has been with AOL for over 5 years, all of those focused on fighting spam. Prior to managing the ASAP team, Margot's role was that of Postmaster of AOL.

David H. Kramer

David H. Kramer is a partner with the high-tech firm Wilson Sonsini Goodrich & Rosati in Palo Alto, California specializing in Internet-related litigation and counseling. He has worked extensively on spam-related issues since 1996 when he represented both Concentric Network and CompuServe in groundbreaking litigation against the infamous Sanford Wallace and CyberPromotions. He also represented Blue Mountain Arts in successful litigation against Microsoft concerning rudimentary email filtering technology in Outlook Express, and has represented various parties in litigations concerning unsolicited email and facsimile advertising. Mr. Kramer played a central role in drafting the spam laws in California (B&P Code §17538.45) and Washington State (RCW 19.190) that have served as models for state legislatures around the country. He has also consulted and testified on numerous legislative proposals at the state and federal levels.

Dr. John R. Levine

Dr. John R. Levine is the author of the best-selling "Internet for Dummies," with over five million copies in print, and many other books. He has been active in email advocacy and education as a member of the Coalition Against Unsolicited Commercial Email (CAUCE), the largest grassroots anti-spam organization, and as the operator of the Network Abuse Clearinghouse (abuse.net) message forwarding service. He has a PhD in computer science from Yale and has an extensive technical background in computer software, including as director of a testing software company he cofounded in 1989. When not writing, he consults on email and other networking topics.

Chris Lewis

Chris received his BSc (1978) and MSc (1982) in Computer Science at the University of Toronto. He has been in the computer industry for 28 years, specializing in operating system, email and security engineering. Chris has had a number of positions over the years, including the Royal Commission of Enquiry into the Confidentiality of Health Records (Ontario, 1979), Motorola Canada, and IBM Canada. He has been with NortelNetworks since 1991 and is the principal architect and consultant on its corporation-wide authentication and major components of its secure access web delivery infrastructures. Chris became known on the Internet for early skunk-works efforts helping to control Usenet spam in 1994, later for work in email spam and a number of appearances on the media on Internet abuse issues. At NortelNetworks, Chris designed, deployed and operates the corporate email spam filters.

Rebecca Lieb

Rebecca Lieb is executive editor of internet.com's Interactive Marketing channel, overseeing a group of publications that cover email news and issues extensively. She produces the ClickZ Email Strategies conference series, which educates marketers about email best practices and spam. Rebecca's worked as a marketing/communications executive at e-services and media firms, including Universal Television & Networks Group and Germany's RTL Television. As a journalist, she's written for numerous publications, including "The New York Times" and "The Wall Street Journal". For five years, she served as Variety's German/Eastern European bureau chief.

Tim Lordan

Tim Lordan serves as staff director for the Internet Education Foundation (IEF), a non-partisan, non-profit 501(c)(3) organization, dedicated to educating the public and policy makers about the potential of a decentralized global Internet to promote democracy, communications and commerce. Mr. Lordan joined the IEF in 1999 as the first permanent staff member. In 1999, Lordan helped develop and launch the GetNetWise "one-click" parental empowerment resource and has since launched the "State of the Net" project designed to measure the success of the Internet — in cultural, socio-political and economic terms.

Dale W. Malik

Dale W. Malik has driven the development of leading edge telecommunications services and computer systems products for Bell Laboratories, AT&T, BellSouth, and Link Technologies. He holds over 30 patents in these fields, and has led the introduction of a wide range of products and services into the marketplace. Currently, Mr. Malik is responsible for all aspects of communications products that are developed for, or provided to BellSouth Internet Group customers. His current customer base spans over 1.5M dedicated, dial-up and dsl access customers. His product scope currently covers the development or procurement of applications in the following areas: Wireless Messaging, Instant Messaging, Email, Anti-Spam, Anti-Virus, Storage, Desktop Applications, and Customer Tools.

Jim Manis

Jim Manis is the chairman of the Mobile Marketing Association (MMA). The MMA is a global industry trade group for the advancement and self-regulation of wireless marketing. Mr. Manis has 20 years experience developing international markets for technology-based companies. He is currently Vice President of M-Qube, a wireless promotion and advertising technology company. Prior to joining M-Qube, Mr. Manis held senior positions at OpenWave Systems, @mobile.com, Software.com and Westbridge International. Mr. Manis has worked with the Universal Wireless Communications Consortium to help develop policy and strategy for third-generation(3G) wireless technology implementation in North America, Europe and Asia.

Lisa Pollock Mann

Lisa Pollock Mann is a Senior Director at Yahoo! Inc. where she is responsible for core communications services including Yahoo! Mail, Yahoo! Messenger, Yahoo! Chat, Yahoo! Greetings, Yahoo! Calendar, Yahoo! Address Book, and others. She leads a team of product managers and marketers and oversees all aspects of product development, operations and business management and marketing for Yahoo!'s communication services. Mann is a key influencer in driving

spam-fighting technology and product innovation at Yahoo!. During her tenure at Yahoo! she has played a key role in launching effective anti-spam technology, solutions and tools. Prior to joining Yahoo!, Mann was at Walt Disney Imagineering and worked as an investment banker at Goldman, Sachs & Co. Mann holds an MBA from the Graduate School of Business at Stanford University.

Michael Mayor

Michael Mayor is an 18 year veteran of direct marketing and a recognized pioneer of email marketing. Michael joined NetCreations as one of the company's first employees in 1998 and played a key role in helping it become the largest and most successful email list management company in the industry today. He has also pioneered many of the email marketing industry's standards and best practices.

Doug McLean

Responsible for building and driving the corporate marketing functions at Postini, Doug oversees corporate communications, demand generation, and partner marketing. Doug brings over 20 years of high tech industry experience to the company. Most recently, Doug has held executive marketing positions at Launch Pad, Xerox's Internet Software Division, Software BuyLine Inc., NETCOM Online Communications, and Apple Computer. Doug holds a BS/MS in Industrial Engineering from Stanford University, and as a Tuck Scholar, received an MBA from Amos Tuck School, Dartmouth College.

Jiro Murayama

Jiro Murayama is a Manager at the Washington, DC Division of NTT DoCoMo USA, Inc. Since joining NTT DoCoMo in 1993, he has been involved in sales and marketing to corporate clients, examination of legal agreements and negotiation with contracting parties, recruitment planning and human resources, and regulatory affairs. Jiro has a BA in Business Management from Sophia University in Tokyo, Japan and a MBA from the Goizueta Business School at Emory University.

Chairman Timothy J. Muris

Chairman Muris was sworn in June 4, 2001 as Chairman of the Federal Trade Commission. He has held three previous positions at the Commission: Assistant Director of the Planning Office (1974-1976), Director of the Bureau of Consumer Protection (1981-1983), and Director of the Bureau of Competition (1983-1985). After leaving the FTC in 1985, Chairman Muris served with the Executive Office of the President, Office of Management and Budget for three years. He then joined George Mason University School of Law as a Foundation Professor in 1988 and was interim dean of the law school from 1996 to 1997. He was also Of Counsel with the law firms of Collier, Shannon, Rill & Scott (1992-2000) and Howrey, Simon, Arnold & White (2000-2001). Chairman Muris graduated with high honors from San Diego State University in 1971 and received his J.D. from UCLA in 1974. He was awarded Order of the Coif and was associate editor of the UCLA Law Review. A member of the American Bar Association's Antitrust Section, Chairman Muris has written widely on antitrust, consumer protection, regulatory, and budget issues. In 1981, he served as the Deputy Counsel to the Presidential Task Force on Regulatory Relief, headed by then Vice President Bush.

Alan Murphy

Alan Murphy investigates spam issues for The Spamhaus Project (www.spamhaus.org). He worked for Mail Abuse Prevention Systems (www.mail-abuse.org) from 2000 - 2002 and has been active in educating users, ISPs, companies, and public agencies regarding spam issues since 1996. Alan earned an M.A. in Architecture from Portland School of Design in 1991 and a BA in Geology and Economics from Whitman College in 1979. In addition to his spam activities, he manages property, designs and builds residential remodels, and is active in a K9 wilderness search and rescue group.

Nick Nicholas

Nick Nicholas has been involved professionally with the spam issue since 1996 when he spearheaded the creation of an abuse and security department at Pacific Bell Internet Services, then as Executive Director of Mail Abuse Prevention

System, and as Chief Privacy Officer of an email service firm, Return Path. He is a member of the Whitehat.com Citizens Advisory Board and the board of Forum for Responsible and Ethical Email (FREE). He currently is writing a book about the spam wars.

John R. Patrick

John R. Patrick is President of Attitude LLC and former vice president of Internet technology at IBM, where he worked for thirty-five years. During his IBM career John helped start IBM's leasing business at IBM Credit Corporation, and was senior marketing executive for the launch of the IBM ThinkPad brand. Starting in the early 1990s, John dedicated his time to fostering Internet technologies. John was a founding member of the World Wide Web Consortium at MIT in 1994, a founding member and now the chairman of the Global Internet Project, a senior member of the Institute of Electrical and Electronics Engineers, and a member of the Internet Society and the ACM. His book, *Net Attitude*, was released in November 2001.

Brad Patton

Brad is a 26-year-old abuse investigator at EarthLink Inc. in Pasadena, California. He has been with EarthLink for four years and has worked in his current position for two and a half. Brad works daily with the massive volumes of spam and other violations of policy seen by the abuse department at EarthLink Inc. He lives in Pasadena, California and is currently working to complete his bachelor of science degree.

William Plante

William Plante, ASP is Director, Worldwide Security and Brand Protection at Symantec Corporation. Plante began his career with Symantec in March 2001 as Director, Worldwide Security. Plante became involved with Brand Protection in 2002 by forming and chairing the company's Brand Protection Taskforce. Plante was responsible for developing Symantec's strategy for identifying, assessing and countering both counterfeit and piracy threats to the company. Plante graduated from the Facility Management program at Ryerson University, Toronto and has been a Certified Protection Professional with the American Society for Industrial Security and is an Accredited Security Practitioner with the Canadian Society for Industrial Security. He has authored articles for Security Management, Canadian Security, Security and Facility Management on a variety of security topics.

Jon L. Praed

As a founding partner of Internet Law Group, Jon has been at the forefront of the Internet community's legal battle against unsolicited bulk email, and has helped shape the law against spam, including: an important personal jurisdiction decision in *Verizon Online v. Alan Ralsky*, 203 F. Supp. 2d 601 (E.D. Va. 2002), that established spammers can be sued wherever their spam causes injury; a summary judgment victory in *AOL v. LCGM*, 46 F. Supp. 2d 444 (E.D. Va. 1998); and a contempt of court victory in *AOL v. CN Productions* (E.D. Va. 2002) (available at <http://legal.web.aol.com/decisions/dljunk/cnprod.html>). Prior to forming Internet Law Group, Jon practiced law with Latham & Watkins' Washington, DC and California offices, and served two years as the first Chief Counsel to the Subcommittee on Regulatory Affairs, Committee on Government Reform and Oversight, United States House of Representatives.

Michael Rathbun

Michael Rathbun is Director of Policy Enforcement at Allegiance Telecom in Dallas, Texas. He has been active in Internet-related enterprises since 1995. During this time he has been involved in developing Internet applications for small and mid-sized businesses, Internet Service Provider operation and management, email marketing standards and practices, and combating various forms of network abuse, including spam.

Scott Richter

Scott Richter is the President of OptinRealBig.com, LLC, founded in 1998 and a leader in online marketing technology. A high deployment mailer, OptinRealBig takes best emailing practices very seriously and is committed to lead the emailing industry with its standards of practice. Mr. Richter is also involved in the restaurant and real estate industries. His hobbies include playing hockey and training his three dogs.

Steve Richter

Steve Richter is a partner in the law firm of Goodman & Richter, LLP, located in San Diego, California, which concentrates in internet law and business litigation. In 2001, Mr. Richter became very involved in the development and growth of internet based businesses and currently serves as general counsel to small, midsize and large internet based businesses and associations, including the Email Marketing Association (EMA). The EMA is the first trade association dedicated solely to businesses involved in email marketing. Membership is open to website owners, website hosts, ISPs, direct email list providers, email advertisers and interactive agencies, as well as businesses that provide supplies and services to email marketers.

Clifton Royston

Clifton Royston is Systems Architect, co-founder, and original President of LavaNet, Hawaii's largest locally-owned Internet Service Provider. Clifton has a BA in Mathematics from the University of Chicago and has 25 years of practical experience in computer software, including developing real-time firmware, downloadable programming languages, and C compiler suites for VeriFone, and helping maintain open source email and other software. For the past two years, one of his main focuses has been redesigning and upgrading LavaNet's email infrastructure. At present he is working on commercializing LavaNet's spam-filter system.

Daniel Salsburg

Dan Salsburg is an attorney in the Division of Marketing Practices, Bureau of Consumer Protection at the Federal Trade Commission in Washington, DC. From 1991 until 1996 and from 2000 until the present, Mr. Salsburg has served as lead attorney in FTC investigations and cases concerning nationwide fraudulent schemes and, during 2001, as an Acting Assistant to the Director of the Bureau of Consumer Protection. From 1996 until 2000, Mr. Salsburg served as a Senior Trial Attorney in the Commodity Futures Trading Commission's Division of Enforcement. Mr. Salsburg has taught legal writing classes at the George Washington University Law School and the Law School of the University of Pennsylvania and numerous continuing legal and investigative training programs.

Matt Sarrel

Mr. Sarrel joined PC Magazine in 2000 as Technical Director, Internet, where he leads all testing conducted by the Web Development, Internet Services, and Network Infrastructure teams. Prior to joining PC Magazine, Mr. Sarrel served as Vice President of Engineering and IT Manager at two Internet startups. Prior to his experiences in the world of Internet startups, Mr. Sarrel spent almost 10 years providing IT solutions in medical research settings. Mr. Sarrel also runs a small consulting business, focusing on LAN/WAN design and installation, information systems security, web site architecture and design, and custom application development. Mr. Sarrel has earned a BA (History) from Cornell University, an MPH (Epidemiology) from Columbia University, and is also a Certified Information Systems Security Professional (CISSP).

Vincent Schiavone

Vincent Schiavone is President and CEO of ePrivacy Group, a leading privacy technology, consulting, and training organization. ePrivacy Group developed the framework and technology for the Trusted Email Open Standard, Spam Squelcher, Trust-Opt-Out.org and the TRUSTe Trusted Sender program. Mr. Schiavone's consulting and training clients have included the Federal Trade Commission, American Express, Microsoft, Earthlink, ATTWireless, NYSE, Pharmacia and Merck Medco. Mr. Schiavone currently serves as Vice President, Conference Co-chair, and Founding member of the Board of Directors, International Association of Privacy Professionals. He is a member of the Framers committee of JamSpam. Prior to ePrivacy Group, Mr. Schiavone was a Principal and Key Strategist, InfoSec Labs, a security consulting and training company and was Senior Analyst with the National Computer Security Association.

Paula Selis

Paula Selis is Senior Counsel for the Consumer Protection Division of the Washington State Attorney General's Office. Her responsibilities include litigation, legislation, and business and consumer education. She has been with the office since 1982. Since 1999, she has been the head of the Attorney General's Office Consumer Protection High Tech

Unit, where her cases have centered on such issues as online privacy, Internet auction fraud, junk email, business opportunity scams and health care fraud. In addition to litigation, Ms. Selis has also worked on numerous bills sponsored by the Attorney General, including legislation regulating telemarketing, 900-numbers, credit reporting, unsolicited electronic mail, identity theft and consumer financial privacy.

Matt Sergeant

Matt is Senior Anti-Spam Technologist for MessageLabs where he designs new technologies for eliminating the spam problem for MessageLabs' global customer base and, as such, has a unique view of the spam problem. Prior to joining MessageLabs he created the AxKit XML application server, which been adopted by the Apache Software Foundation's XML group. Matt has a BS from the University of Durham.

Carl Shivers

Carl Shivers is Systems Administrator for Aristotle Inc., a full-service ISP and multimedia design company in Little Rock, Arkansas. Co-founded by Mr. Shivers in 1995, Aristotle is the largest ISP in the state, with over 26,000 customers statewide. As System Administrator, Mr. Shivers is primarily responsible for all aspects of the ISP, including server installation, firewall security, technical support services, billing operations, server maintenance, and server software, including filtering software. Mr. Shivers is a Checkpoint Certified Security Administrator (CCSA) and Checkpoint Certified Security Engineer (CCSE).

Samuel A. Simon

Samuel A. Simon was recently elected Chairman of the Board of Directors of the National Consumers League, and he remains Chairman of the Telecommunications Research & Action Center (TRAC), the nation's oldest and largest consumer group concerned exclusively with telecommunications issues. He entered the public interest movement immediately following law school, working as one of the first lawyers for Ralph Nader. In September of 2002, Mr. Simon led TRAC, National Consumers League and Consumer Action in petitioning the Federal Trade Commission to classify unsolicited commercial email as an "unfair and deceptive" trade practice. The national "Ban the Spam" campaign received over 4500 spam stories from American consumers on its web site (www.banthespam.com).

Richard M. Smith

Richard M. Smith is an Internet consultant based in Cambridge, Massachusetts. He works primarily with the media, policy makers, and law enforcement to interpret Internet technologies. He has more 25 years of experience in the computer software field. He is also the former president of Phar Lap Software and the former Chief Technology Officer of the Privacy Foundation.

Steve Smith

Steve Smith is the founder and CEO of MindShare Design, a provider of email marketing and publishing services to businesses, government, and non-profit organizations since 1998. Steve has authored several white papers on the topic of spam prevention and the need for accountability by senders, and he participates in numerous conferences and media events, including recently as a speaker in ClickZ Email Strategies 2002 in San Francisco and as a panelist in Direct Magazine's CEO Roundtable 2002. Steve and MindShare Design are also members of the DMA and the NAI Email Service Provider Coalition.

David E. Sorkin

David E. Sorkin is an Associate Professor of Law at The John Marshall Law School in Chicago, and is affiliated with the school's Center for Information Technology and Privacy Law. His teaching and research efforts focus on Internet law and policy, informational privacy, consumer protection, and dispute resolution. He began studying spam and email marketing in 1996. His Spam Laws web site provides information about spam-related legislation around the world. In the summer of 2003 he will teach a graduate-level seminar on Regulation of Spam and Email Marketing.

Matthew Steele

Matthew Steele has been working with messaging and Internet related technologies for 20 years. The last five years have been spent with Brightmail, Inc. Hired as a "Counter Spam Engineer" with the task of analyzing spam and spamming techniques, he went on to staff and train the original logistics and operational teams responsible for spam collection and filter production. Leveraging past experience and knowledge, he went on to work with teams doing development, testing, support and eventually design and deployment of Brightmail spam filtering technologies for companies such as AT&T, Comcast, British Telecom, MSN, Hotmail, FedEx and many others.

Hugh Stevenson

Hugh Stevenson is the Associate Director heading the Federal Trade Commission's International Division of Consumer Protection. He has served as a moderator for previous FTC workshops focusing on international consumer protection issues, including jurisdiction, judgment recognition, and alternative dispute resolution. He has also served on the U.S. delegations of various international organizations, including the OECD Committee on Consumer Policy, where he has chaired the working group on guidelines to protect consumers across borders from fraudulent and deceptive commercial practices. He was previously Associate Director for Planning & Information, leading the establishment of the FTC's Consumer Response Center; the Consumer Sentinel and econsumer.gov information sharing projects; and the identity theft program. Mr. Stevenson, a Harvard Law School graduate, has worked at the FTC since 1991.

Commissioner Orson Swindle

Orson Swindle was sworn in as a Republican Commissioner on the Federal Trade Commission on December 18, 1997. In December 2001, Commissioner Swindle was appointed to lead the U.S. Delegation to the Organisation for Economic Cooperation and Development (OECD) Experts Group charged with reviewing the 1992 OECD Guidelines for the Security of Information Systems. Commissioner Swindle served in the Reagan Administration from 1981 to 1989. As Assistant Secretary of Commerce for Development he managed the Department of Commerce's national economic development efforts directing seven offices across the country. Prior to that position, Commissioner Swindle was State Director of the Farmers Home Administration for the U.S. Department of Agriculture financing rural housing, community infrastructure, businesses, and farming. In 1994 and 1996 he was a Republican candidate for Congress in Hawaii's 1st Congressional District. Commissioner Swindle also has had a distinguished military career. As a Marine aviator serving in South Vietnam on November 11, 1966, Commissioner Swindle was shot down from the skies over North Vietnam while flying his 205th and last combat mission. He was captured by the North Vietnamese and held Prisoner of War for the next six years and four months. Commissioner Swindle retired from the U.S. Marine Corps in 1979 with the rank of Lieutenant Colonel. His 20 military decorations for valor in combat include two Silver Stars, two Bronze Stars, and two Purple Hearts. Commissioner Swindle earned a Bachelor of Science degree in Industrial Management from Georgia Tech in 1959 and a Master of Business Administration from Florida State University in 1975.

Gilson Terriberry

Gilson Terriberry has been a list broker with his own company, Direct Contact Marketing Group, since 1985. After graduating from Davidson College, he spent a few years working for the federal government before moving into sales, marketing, marketing consulting and, finally, direct marketing, specializing in list selection and acquisition for his clients. He currently lives in Champaign, Illinois with his wife, Connie, and three cats. By phone, fax and on the Internet, he does business with clients and list owners from Europe to the Pacific Rim. He handles traditional postal and telephone number list rentals as well as arranging for fax and email broadcasts.

Marc Theermann

Marc Theermann founded YellowPepper Inc. in 1999 in Frankfurt, Germany after landing the Robert Modavi Winery Europe account. His passion for international brand strategies combined with his visionary capabilities and understanding of the wireless marketplace enable Theermann to successfully steer YellowPepper to be a leader in the wireless industry. Theermann was formerly an International Business Strategist at a division of Aventis in Germany. He received his MBA degree from Northeastern University and a Masters in International Management from Thunderbird. Theermann has spoken in a variety of wireless industry forums.

Commissioner Mozelle W. Thompson

Mozelle W. Thompson was sworn in as a Commissioner on the Federal Trade Commission December 17, 1997. He currently serves as Chairman of the Organisation for Economic Cooperation and Development's Committee on Consumer Policy where he also leads the United States delegation. Commissioner Thompson also was past president of the International Marketing Supervision Network, recently renamed the International Consumer Protection and Enforcement Network. Between August 1993 and April 1996, Commissioner Thompson held the position of Deputy Assistant Secretary at the Department of the Treasury where he was responsible for overseeing domestic spending and credit policies, including the operations of the Federal Financing Bank and the Office of Government Financing. From April 1996 until his appointment to the Commission, he served as Principal Deputy Assistant Secretary. Before joining the Treasury Department, Commissioner Thompson served as Acting Executive Director and General Counsel to the New York State Finance Agency and its four sister corporations. He also was an attorney with the New York firm of Skadden, Arps, Slate, Meagher and Flom. Commissioner Thompson is a graduate of Columbia College and Columbia Law School and holds an M.P.A. from Princeton University's Woodrow Wilson School of Public and International Affairs.

Motohiro Tsuchiya

Motohiro Tsuchiya is an Associate Professor and Senior Research Fellow at the Center for Global Communications, International University of Japan. In 2001 and 2002, he received a Fulbright Research Grant of the Japan-U.S. Education Commission and the Council for International Exchange of Scholars, and Abe Fellowship of the Center for Global Partnership and the Social Science Research Council for research in the United States at the Center for International Development and Conflict Management, University of Maryland, and at the Cyberspace Policy Institute, George Washington University. He authored *Information and Global Governance* (Tokyo: Keio University Press, 2001, in Japanese) and co-authored five other books including *Organizational Design in the Broadband Age* (Tokyo: Toyo Keizai Shinpo Sha, 2002, in Japanese) and *Digital Divide* (Tokyo: NTT Publications, 2002, in Japanese).

Daniel Tynan

Daniel Tynan is a contributing editor for *PC World* magazine. He has written several articles on unsolicited email for the magazine, including "Spam, Inc." (August 2002) and "Natural Born Spam Killers" (May 2003). His work has appeared in a wide range of publications, including *Newsweek*, *Family Circle*, *Wired*, and *Popular Science*. In his 17 years as a technology journalist Tynan has garnered more than 20 journalism awards for his coverage of Internet privacy, security, fraud, and other consumer issues. He lives with his family in Wilmington, North Carolina.

Paul F. "Pete" Wellborn, III

Since 1996, Mr. Wellborn's primary practice focus has been Internet Law. Mr. Wellborn has handled numerous high-profile cases involving unsolicited commercial email. In 1998, he obtained a \$2 million judgment against Cyber Promotions on behalf of EarthLink. In 2000, he pioneered a means of resolving spam-related cases in which all ISPs and Internet users worldwide are protected from the future misconduct of the defendant spammer. In July 2002, again on behalf of EarthLink, he obtained a \$25 million judgment against a Tennessee spammer who was also engaged in massive identity theft and credit card fraud. Mr. Wellborn teaches Internet Law at Georgia Tech and at Mercer Law School.

Eric A. Wenger

Eric Wenger is an attorney in the Division of Marketing Practices in the Federal Trade Commission's Bureau of Consumer Protection. He also chairs the Bureau's Internet Coordinating Committee. Mr. Wenger's work with the Commission concerns deceptive and unfair billing mechanisms employed by Internet websites operators and spammers, including credit card and international modem dialer scams. In 2002, he spearheaded two regional "Netforce" sweeps, during which two dozen federal, state, and Canadian law enforcement agencies brought nearly 100 Internet-related law enforcement actions, including eleven FTC cases. Before joining the Commission, Mr. Wenger worked in the Office of the New York State Attorney General, where he served as Assistant Attorney General and Deputy Bureau Chief of the Internet Bureau.

H. Robert Wientzen

H. Robert Wientzen, a marketing veteran with over 30 years of experience, was appointed President & CEO of the Direct Marketing Association (www.the-dma.org) in October 1996. Prior to his DMA appointment, he served as CEO/Chairman of Advanced Promotion Technologies. Before that, he enjoyed a 27-year career at the marketing giant Procter & Gamble. Founded in 1917, The DMA is the leading and largest trade association for businesses interested in interactive and database marketing, with 4,700 member companies – for-profit as well as nonprofit organizations – from the United States and 53 other nations. Reflecting the growing impact of the World Wide Web on the direct marketing industry, The DMA acquired the Association for Interactive Marketing (AIM) in 1998 and the Internet Alliance (IA) in 1999.

Anna Zornosa

As CEO of Topica, Inc., Anna Zornosa is responsible for the strategies and practices of one of the nation's largest email services providers. Topica serves over 50,000 email publishers, including large corporations and media companies, as well as entrepreneurs and non-profits. She joined Topica in July, 2000. Her career has included senior posts at Internet companies Women.Com, SmartAge and PointCast, and also positions with magazine publishers Ziff-Davis and CMP Publications.