From: Richard Barrie
Sent: Monday, June 15, 1998 2:01 PM
To: Bengt Akerlind
Subject: Windows Experience

Bengt,

the recent events with GW (ISP sign up) and PB (screen border usage) are causing concern to De regarding how MS intends to police the Windows Experience aspect of DTOS agreements.

I spoke with Imler today and he is pretty PO'd (this is surprising to me as he is usually supportiv Much of Dell is pushing him to move away from Windows Experience compliance due to the actio and PB - Dell execs feel that being such an "honest citizen" does them no good. It leaves them a commercial disadvantage when others go out and gain a revenue stream from the edges of the s

The noise level from other OEMs can only get louder.

My recommendation is that a letter (crafted by Kurt's group/Pete Peter) be sent to all DTOS OEM underscores MS commitment to Windows Experience (not just the ISP element). This letter shou our willingness to work cooperatively in developing better solutions that enhance the PC experie end users. At the same time we need to get some PR from GW and PB that states that they have cooperatively with MS - this will encourage others to work with us rather than against us in the a Windows Experience.

Regards

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Take a look ahttp://www.microsoft.com/hwdev/
(*and don't forget ..... with Windows 98 you can now set your laser printer to 'stun'*)

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