From: Ben Slivka
Sent: Monday, January 09, 1995 3:41 PM
To: James 'J' Allard; Rob Shurtleff
Cc: Mike Conte
Subject: FW: Proposal: Shipping O'Hare in Win 95 Frosting

FYI. Haven't broken the news to MSN yet, so pls don't discuss with them.
I'm getting estimates on the Catapult effort, will keep you in the loop on
them, J.
thanks, bens

From: Ben Slivka
To: Paul Maritz; Brad Silverberg; John Ludwig
Cc: Thomas Reardon; Eric Straub; Brad Chase; Alec Saunders; Neil Smith (SYS)
Subject: Proposal: Shipping O'Hare in Win 95 Frosting
Date: Friday, January 06, 1995 5:45PM

Key Features:
1) Turnkey sign-up with an ISP like MCI, Sprint, PSI, or Netcom --
We will select a single ISP with an already working automatic signup
protocol who has at least widespread US coverage, and hopefully
some internation coverage.
2) Web, FTP, Gopher browser, shell-integrated (modulo schedule
constraints) with responsiveness/performance on par with Netscape --
good news is that Spyglass code is pretty close.
3) Mail & News via Capone + Route 66

Potential Issues:
1) Won't use MSN IP/UUNET
==> They won't be ready, and, besides, this is the backup plan.
2) Won't use Catapult DLLs
==> We ship before NT Internet Server, and this reduces our testing
hit as well as dependencies -- we just use the Spyglass protocol code.
3) Won't do sim-ship DBCS
==> This is a fair bit of work, we already have to spend time moving strings
to enable SBCS localization, and the Asian consumer market to Internet
access is assumed to be small.
4) Probably won't have full Win95 country coverage for ISP
==> We're unlike to find an ISP who has points of presence in every
country that we ship Frosting.

Rationale:
1) MSN IP will ship at best 9/95, but could be as late as 3-6/96.
2) If MSN IP is late, and MS doesn't capture Internet client marketshare,
then we have the worst of all cases, we don't own the client *and* we don't
own the service.
3) OS/2 Warp 3.0 has Internet support; we need O'Hare to match up.
4) Internet Client would make Frosting more attractive, and so we would
sell more Frosting.
5) Even if MSN IP does ship 9/95, O'Hare gives customers a choice between
MS and non-MS Internet service.

Schedule Overview:
4/15/95 Beta 1 (ericst will have the Frosting date next week, may be sooner)
6/15/95 RTM

We've got our Install Wizard (with the exception of auto-signup) more than
half-way done already (thanks to jeremys), and the Spyglass code is in

PENGAD-Bayonne, N.J.
GOVERNMENT EXHIBIT
137

pretty good shape. So, as long as we can find a suitable ISP, all we have to is work hard, minimize our changes to Mosaic, and we should be able to hit our dates.

I know this isn't exactly what we agreed to in the MSN IP billg review, but I think if we're going to have a credible "backup plan", this is the only way to do it.

Your feedback is welcome!
Thanks, bens