

California and San Diego Fact Sheet

California—"The Golden State"

Entered the Union: 1850
 State Motto: Eureka!
 State Animal: California Grizzly Bear
 State Flower: Golden Poppy
 Population: 34.5 Million

San Diego—"America's Finest City"

Average Daytime Temperature: 70° F
 Average Annual Rainfall: 10 inches
 Population: 1,250,700

Welcome to San Diego

San Diego, the second largest city in California, boasts the most comfortable climate in the country and a myriad of options for business and pleasure. Most days in San Diego are sun-filled and balmy, with 70° F the norm and rain or other inclement weather a rarity. Couple that with the multitude of gorgeous beaches and you understand why San Diego is often referred to as "America's Finest City."

Claimed for Spain in 1542 by Portuguese explorer Juan Rodriguez Cabrillo, San Diego is recognized as the birthplace of California. In 1769 Father Junipero Serra established the Mission San Diego de Alcalá, a primary link in his chain of 21 missions that later extended to Northern California. In the 1880s, with the arrival of the Santa Fe Railroad, the city grew tremendously. Today San Diego is the seventh largest city in the United States and is consistently ranked among the top ten most popular destinations in the continental U.S. for international visitors. With the city's close proximity to Mexico, San Diego also has an international feel, which adds a unique cultural element to tourists' visits.



La Jolla, where this year's National Site Assessment Symposium is being held, is a San Diego community located just 12 miles north of downtown. The area is recognized for its many museums, art galleries, shopping boutiques, eateries, and its fantastic surfing waves. Additionally, if you have a car and want to explore other San Diego attractions, the San Diego Zoo, Sea World, Qualcomm Stadium, the Del Mar Racetrack, and Balboa Park are only a short drive away. For those staying the weekend, Mexico is also an enticing option, as the Mexican border is located just minutes from downtown San Diego.

La Jolla Area Dining		Entertainment & Museums
Crab Catcher <i>- ocean view, seafood, shellfish</i>	P.F. Chang's Chinese Bistro <i>- Chinese cuisine galore</i>	Comedy Store La Jolla <i>- nightly stand-up acts</i>
French Pastry Shop <i>- breakfast & crepes until 4 p.m.</i>	Rimel's Rotisserie <i>- delicious eclectic fare</i>	Cove Theater <i>- arthouse, independent, and foreign language films</i>
India Palace <i>- Zagat's "Best Indian Restaurant"</i>	Roppongi <i>- Euro-Asian fusion menu</i>	Sherwood Auditorium <i>- performances by the La Jolla Chamber Music Society</i>
Karl Strauss Brewing Company <i>- expansive menu at this local brewery</i>	Royal Thai Cuisine <i>- tastes of Thailand</i>	Museum of Contemporary Art <i>- permanent collections & new exhibits</i>
La Jolla Cantina <i>light, affordable fare; great breakfasts</i>	Sadaf <i>- authentic Persian cuisine</i>	Athenaeum Music and Arts Library <i>- music and art volumes plus the occasional classical concert</i>
La Taverna <i>- Tuscan-style cuisine, quaint setting</i>	Top of the Cove <i>- seafood & more; pricey, but worth it</i>	
Ocean Kitchen <i>- Cantonese & Mandarin fare</i>	Zenbu <i>- fantastically fresh sushi</i>	