



To the Users of Adobe Acrobat Third-Party Signatures:

When we introduced Adobe Acrobat software in 1993, we created a special logo to give customers something to look for when buying Acrobat compatible products. We're using these easy-to-identify signatures ourselves on packaging, advertising, and other marketing materials for Adobe products that support or include Acrobat technology. We invite you to do the same for your products.

Using the signatures not only helps customers find the products that include or work with Acrobat software, but it also helps increase the number of people who choose Acrobat technology in the first place. And it communicates your cooperative relationship with Adobe, a liaison that adds value to your—and our—reputation in the marketplace.

We hope that your display of the Acrobat signatures helps contribute to your success. The first step is to license the Acrobat products signatures from Adobe. If you need an Acrobat signature license agreement or additional guidelines for using Adobe trademarks, see our home page on the World Wide Web at <http://www.adobe.com/prodindex/acrobat/distribute.html>.

This brochure includes a set of guidelines for using the Acrobat signatures. If you have signature usage questions or if you need electronic files of the signature, please contact our Creative Services department.

Thank you for your cooperation.

Adobe Systems Incorporated

Adobe Acrobat Signatures

Three versions of the Adobe Acrobat signature have been designed specifically for use by parties whose products support or include Acrobat software. Select the version that relates most appropriately to your product.

Supports Adobe Acrobat

Use this signature if your product:

- Contains files in the Adobe Portable Document Format (PDF)
- Supports the pdfmark operator
- Integrates with but does not contain Acrobat software
- Generates PostScript® language files that use the pdfmark operator in their output
- Recognizes PDF files and permits Acrobat software users to launch Acrobat Reader or Acrobat software from within your product to view PDF files
- Uses Apple® events or DDE to control Acrobat Reader or Acrobat Distiller® software
- Generates PDF files as output
- Includes a file translator that converts PDF files to or from another format



Includes Adobe Acrobat

Use this signature if your product:

- Contains and ships with Acrobat software products from Adobe, including Acrobat Reader



Plug-in for Adobe Acrobat

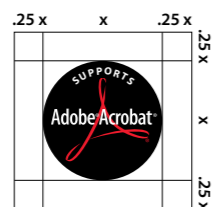
Use this signature if your product:

- Includes calls to the Application Programming Interface (API) in Acrobat software



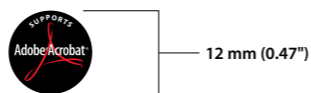
Minimum Clear Space*

Never use less than the minimum clear space, as shown.



Minimum Size*

Never use the signature smaller than 12 mm (0.47").



*Minimum clear space and minimum size for the Includes Adobe Acrobat and Plug-in For Adobe Acrobat signatures is the same as that of the Supports Adobe Acrobat signature, shown above.

Guidelines for Using the Adobe Acrobat Product Signatures

The Adobe Acrobat signatures identify products and technologies that are compatible with Acrobat software or technologies that we license to selected third parties, including OEMs, independent software vendors, bundle affiliates, systems integrators, and user groups.

To preserve the legal protection and strength of this trademarked signature (logo and logo-type), you must use it correctly and consistently, according to the following guidelines.

DOs

- Display the signatures only in the forms specified in this guide.
- Keep the logo and the logotype together. Do not display the "A" graphic separately.
- Display the signatures only in the colors specified.
- Always position the signatures alone and apart from other text and graphics, especially other trademarks and service marks.
- Reproduce the signatures only from the electronic file provided by Adobe.
- Make sure that the signatures appear with the ® or ™ symbols as shown, and that the trademark is attributed with the correct trademark attribution statement (see below).

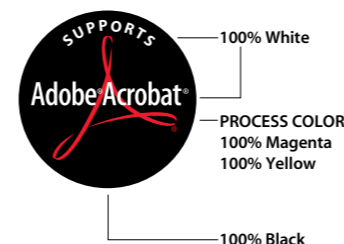
DON'Ts

- Do not rotate, skew, redraw, repropotion, reproduce three-dimensionally, or otherwise alter the signatures or their elements in any way.
- Do not combine the signatures with any other element—such as logos, words, graphics, photos, slogans, or symbols—that might seem to create a hybrid mark.
- Do not translate elements of the signatures into another language or change them to another character set, such as Japanese or Arabic, without prior permission.
- Do not display the signatures in a way that suggests that your product is an Adobe product, that the Adobe or Acrobat trademark is part of your company name, or that your product is licensed from, developed by, distributed by, or approved for use by Adobe. Your trademarks should always be more prominent.

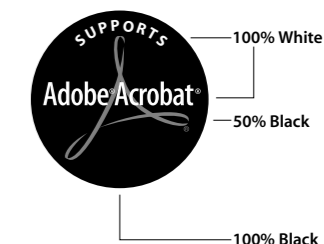
Color Specifications

Two-Color Version

The two-color signature has the most impact and is the preferred usage.



One-Color Version



Signature on Dark Background



*Color specifications for the Includes Adobe Acrobat and Plug-in For Adobe Acrobat signatures are the same as those of the Supports Adobe Acrobat signature, shown here.

Trademark Attribution Statements to Be Used With the Signatures

Adobe, Acrobat, and the Acrobat logo are trademarks of Adobe Systems Incorporated.